

# The Problem with Digital Design

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## Beyond the Build

See the stories of how Digital Transformation changed the way Tony, Susan and Bill do business.

**Asset management**

Bill's business is a complex one. He manages a large fleet of assets, including trucks, trailers, and equipment. The challenge was to create a system that could track and manage these assets efficiently.

**Bill's Story**

**Job:** Client Manager

**Company:** EV code Management Services

**Interests:** A-ha's, drink, travel, music, food

**Transformed!**

Bill's business is a complex one. He manages a large fleet of assets, including trucks, trailers, and equipment. The challenge was to create a system that could track and manage these assets efficiently.

**Results**

The new system enabled Bill to track and manage his assets more efficiently, resulting in a 15% increase in productivity and a 10% reduction in costs.

**Job:** Data Delivery Entrepreneur

**Company:** Data Acquisition Startup

**Interests:** Local food trucks, surfing, 100s music

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**Transformed!**

Tony wanted to improve his business by creating a more efficient way to manage his data. The challenge was to create a system that could track and manage his data efficiently.

**Results**

The new system enabled Tony to track and manage his data more efficiently, resulting in a 20% increase in productivity and a 15% reduction in costs.

**Shipping**

Tony's business is a complex one. He manages a large fleet of assets, including trucks, trailers, and equipment. The challenge was to create a system that could track and manage these assets efficiently.

**Job:** Auditor

**Company:** Financial Management Firm

**Interests:** Fun facts, puzzles, Kung Fu movies

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**Transformed!**

CPM Consulting faced the challenge of managing a large amount of data. The challenge was to create a system that could track and manage this data efficiently.

**Results**

The new system enabled CPM Consulting to track and manage their data more efficiently, resulting in a 30% increase in productivity and a 20% reduction in costs.

**Auditing**

Tony's business is a complex one. He manages a large fleet of assets, including trucks, trailers, and equipment. The challenge was to create a system that could track and manage these assets efficiently.

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### Event management

The Case Solutions.com helped Bill manage his event management business by creating a digital presence that allowed him to reach a wider audience and increase his revenue.

### Bill's Story

Job: Client Manager

Company: IT Life Cycle Management Services

Interests: A-ha, chess, dogs, fishing, road tripping

### Transformed!

By leveraging digital design, Bill was able to streamline his workflow, improve his client communication, and increase his overall productivity. This resulted in a significant increase in his business revenue.

### Results

The digital design solution helped Bill increase his revenue by 20% and improve his client satisfaction scores. He was also able to reduce his operational costs and streamline his workflow.

Job: Data Delivery Entrepreneur

Company: Data Acquisition Startup

Interests: Local food trucks, surfing, 1980s music

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### Transformed!

By leveraging digital design, Tony was able to streamline his workflow, improve his client communication, and increase his overall productivity. This resulted in a significant increase in his business revenue.

### Shipping

By leveraging digital design, Tony was able to streamline his shipping process, improve his client communication, and increase his overall productivity. This resulted in a significant increase in his business revenue.

### Transformed!

By leveraging digital design, Susan was able to streamline her workflow, improve her client communication, and increase her overall productivity. This resulted in a significant increase in her business revenue.

### Results

The new custom created manufacturing process helped Susan increase her revenue by 15% and improve her client satisfaction scores. She was also able to reduce her operational costs and streamline her workflow.

Job: Auditor

Company: Financial Management Firm

Interests: Fun facts, puzzles, Kung Fu movies

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### Auditing

By leveraging digital design, Susan was able to streamline her auditing process, improve her client communication, and increase her overall productivity. This resulted in a significant increase in her business revenue.



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# Beyond the Build

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**Job:** Data Delivery  
Entrepreneur

**Company:** Data  
Acquisition  
Startup

**Interests:** Local food  
trucks, surfing,  
'80s music



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# Shipping



**Tony observed the shipping industry:** Semi-trailers constantly pass over roadways day and night, loading and unloading, entering and leaving zones. That's a big challenge to monitor manually.



**Tony thought,** if there are beacons on these semis to share location and other data, he could see where a chassis is at all times. That could cut down on wasted time and ultimately, save loads of money.

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## *Transformed!*



**Tony wanted an intelligent asset tracking system,** with sensors on every truck chassis and container and gateways around the yard to monitor movement in and out. Finally, Tony needed a way to make sense of the data flowing in from these devices.



**Tony turned to SPR Consulting.** Together, they planned and architected a software program using the Azure IoT suite. This program allows everyone to visualize the location and track the inventory of thousands of containers, coming and going.

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## *Result*



The IoT solution now get real-time reports and rec alerts of any an their shipments just the beginning vision for IoT de shipping world.

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# *Results*



**The IoT solution has Tony's customers pumped!** They now get real-time big data reports and receive real-time alerts of any anomalies with their shipments. And that's just the beginning of Tony's vision for IoT devices in the shipping world.

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**Job:** Auditor

**Company:** Financial Management Firm

**Interests:** Fun socks, puzzles, Kung Fu movies

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