


# The Nintendo Wii: Lessons Learned from Noncustomers

## WHAT

- 
1. What is OTC Market?
  2. What are traded?

## WHY

Why necessary?  
Used as a transitional platform for private sector companies whilst such companies are preparing to list on HoSE or HNX

## WHO

1. Who are participants?
2. Who are governors?
  - State Securities Commission of Vietnam

## WHERE

1. Type of market
2. SanOTC vs UpCom

## HOW

1. Trading activities
  2. Price setting method
    - i. P/E
    - ii. DCF
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Not appearing in an official stock exchange list (Oxford Advanced Learner Dictionary)



Direct search market



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