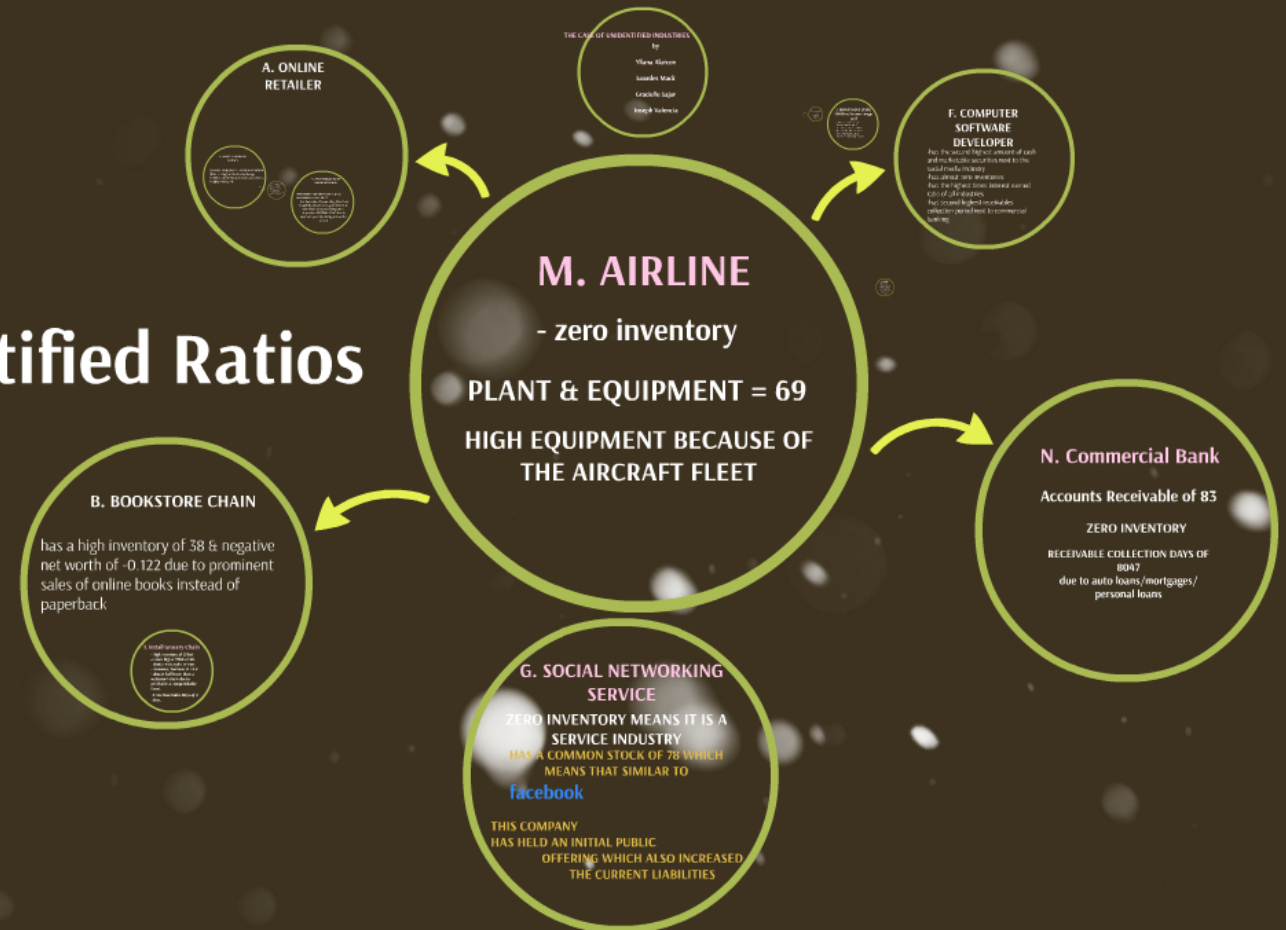


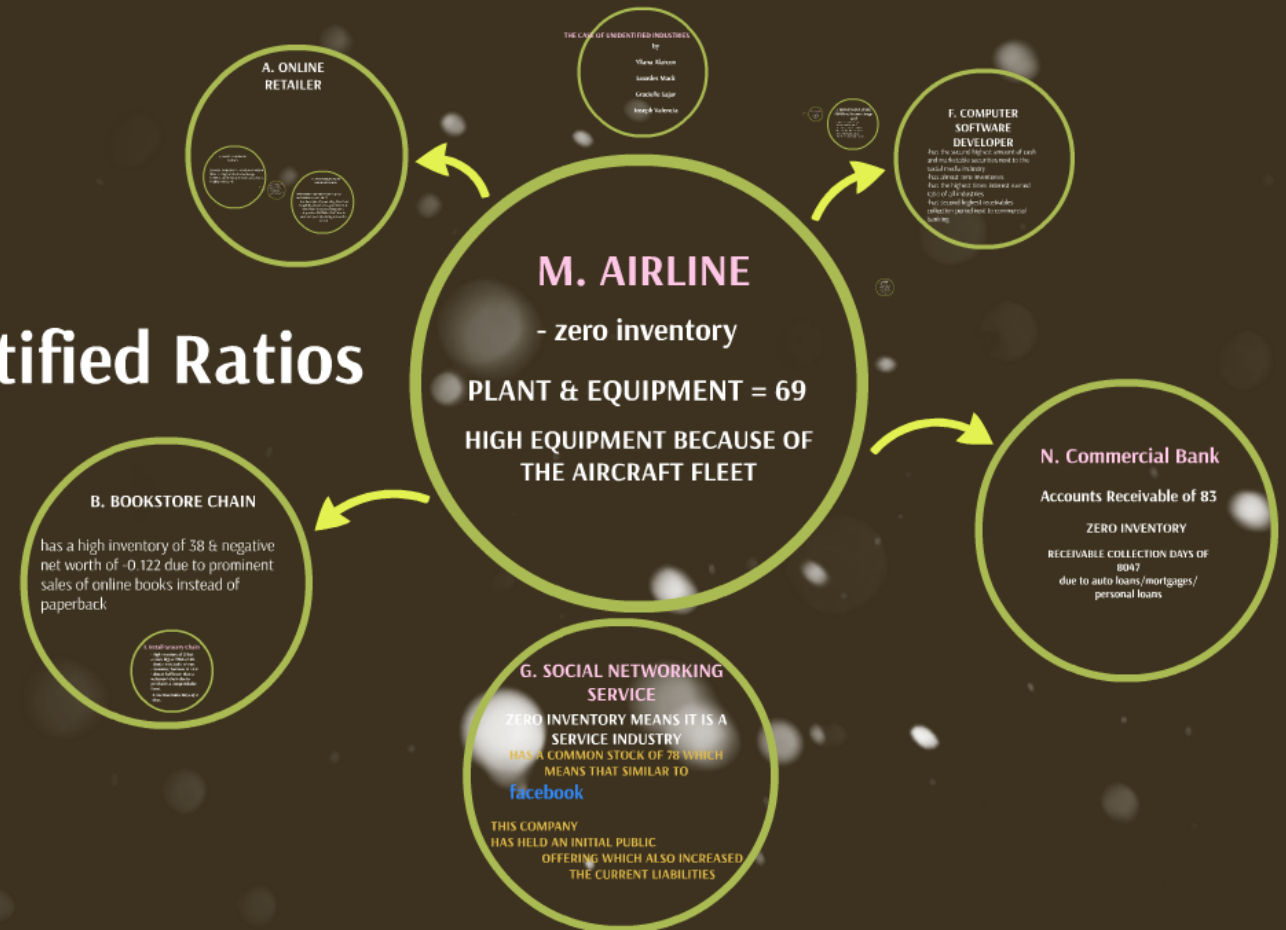
The Case of Unidentified Ratios

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THE CASE OF UNIDENTIFIED INDUSTRIES

by

Yliana Alarcon

Lourdes Mack

Gracielle Sajor

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A. ONLINE RETAILER

Requires a moderate amount of inventories in this case medium sized at 19% and warehouse/plants needed to house such items as opposed to other online-based industries. Good inventory turnover at 7.6 times. Cash accounts 35% which is high among other industries.