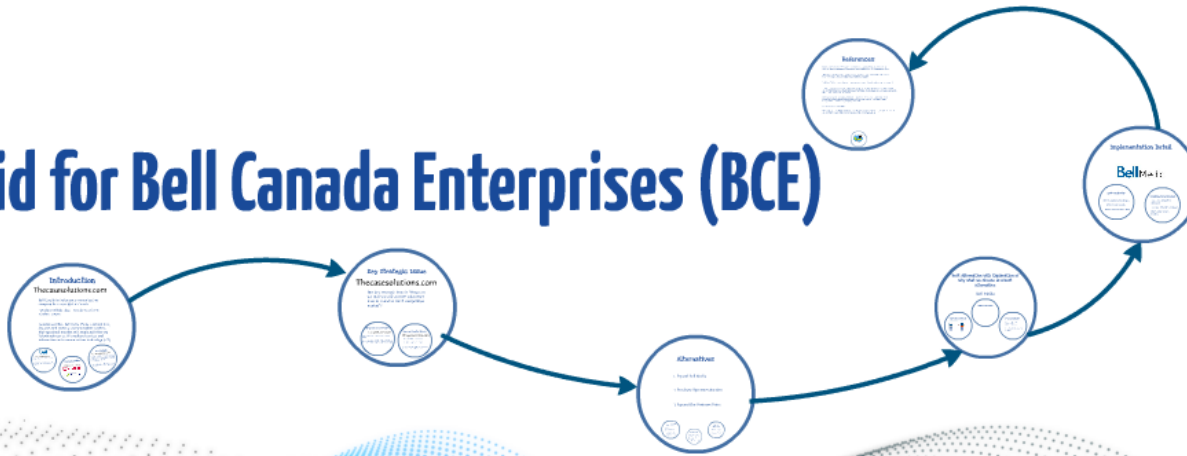


# The Bid for Bell Canada Enterprises (BCE)



Thecasesolutions.com

# The Bid for Bell Canada Enterprises (BCE)

**Introduction**  
Thecasesolutions.com

bell canada is the largest communications company in the world of Canada. In this bid for BCE - we try to get the best results.

we can offer bell canada the best and long term solution. We provide you the best solution. We provide you the best solution. We provide you the best solution. We provide you the best solution.



**Key Strategic Issues**  
Thecasesolutions.com

we try to get the best results. We provide you the best solution. We provide you the best solution. We provide you the best solution. We provide you the best solution.



**Alternatives**

1. First Alternative
2. Second Alternative
3. Third Alternative



**bell alternative with explanation of why what we choose is a best alternative**



**References**

we provide you the best solution. We provide you the best solution. We provide you the best solution. We provide you the best solution.



**Implementation Detail**  
Bell Media



Thecasesolutions.com

# Introduction

## Thecasesolutions.com

Bell Canada is the largest communications company that cover 99% of Canada

Wireless Cellular data - mostly 4G and LTE wireless towers

Services we Offer: Bell Home Phone local and long distance, Bell Mobility and Solo Mobile wireless, high-speed Bell Internet, Bell Media, Bell Fiber Op Television/Internet, IP-broadband services and information and communications technology (ICT).

**Bell**

Thecasesolutions.com

Competitive player in the telecommunications market

32% of our company's operating revenue (5.62 Billion) comes from The "Wireless" (Cellphones and cellular data)

Key Competitors

Thecasesolutions.com



**Our Mission**  
Thecasesolutions.com

Our Mission is DELIGHT: To delight you with the products, services and customer support that we provide to you every day. It's more than just talk. It comes with a commitment.

We will bring you outstanding products and services that can help you in your daily life

The word "Bell" is written in a bold, blue, sans-serif font. It is centered within a white rectangular box that is itself centered within a large blue circle. The circle is the main graphic element of the slide, with a thick blue border. The background is white, with a blue triangle in the bottom-left corner and a blue curved shape on the right side.

## Thecasesolutions.com

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## Key Strategic Issue

# Thecasesolutions.com

Our key strategic issue is “How can we increase our current subscriber base in Canada’s small competitive market”?

### Why are we Correct?

#### Thecasesolutions.com

Very small market compared to the rest of the world

Canada’s population is 34.88 million people and we are approaching 100% wireless ownership in Canada

### How we Create Value?

#### Thecasesolutions.com

Best infrastructure and services

Wireless up and wireline down

Our services are cross connected and wireless is a key connector for all the services.

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