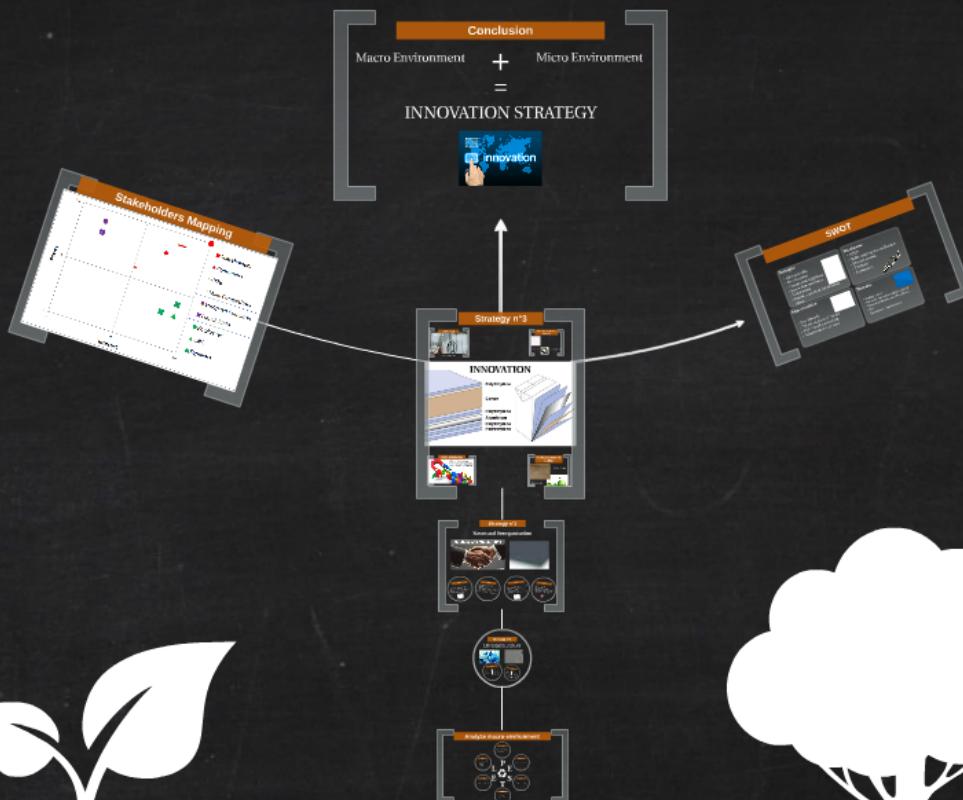




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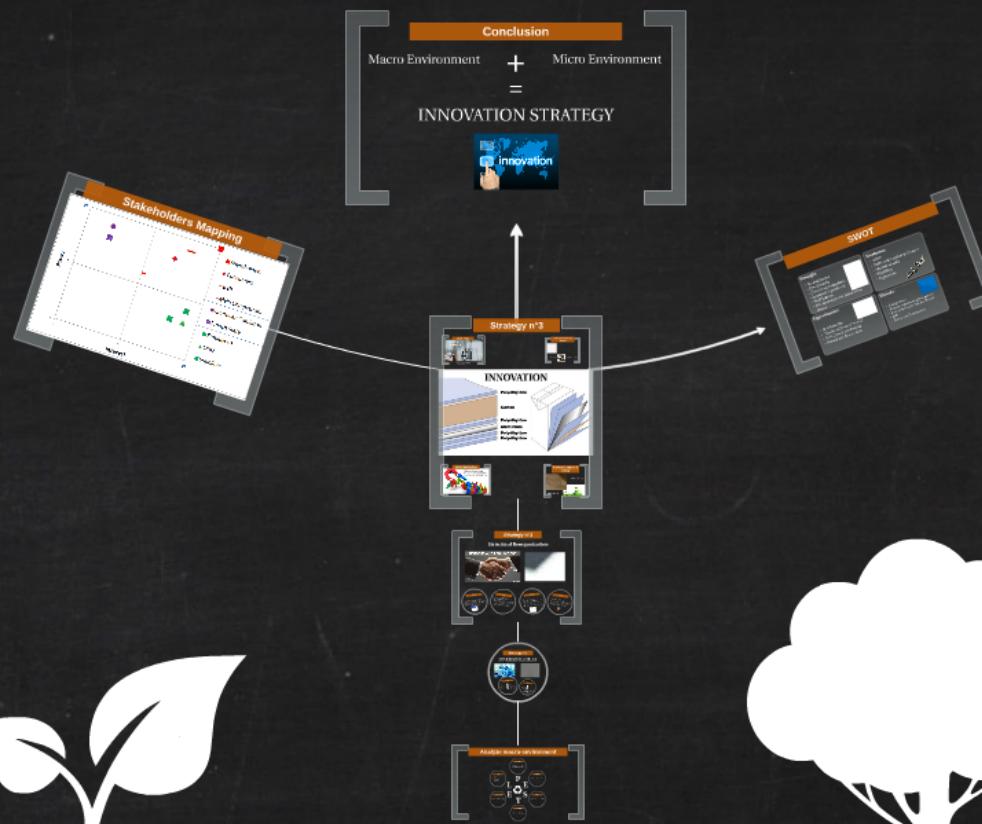


URVOIS Nicolas
PARRIE Thomas

Based on Jim Harvey's speech structures



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Plan

- I) Analyze the Macro-environment
- II) Stakeholders Mapping
- III) SWOT
- IV) Strategy N°1
- V) Strategy N°2
- VI) Strategy N°3



Analyze macro-environment

