



Target Corporation

TheCasesolutions.com

Business Information View

Target
 (812) 264-8073
 1000 Nocton Mall
 www.Target.com
 TGT is our ticker
 NYSE

History

Founded in 1902, they opened their first store in St. Louis, Missouri. George Dayton is also the father of Target. The Goods Company then it was merged to Dayton Company in 1911, better known as the Dayton Department Store. They then expanded into Minneapolis, MN in 1954.

Detail 3

Target's business model is based on a combination of private label and national brand merchandise. Target's private label merchandise is known as Target brands. Target's private label merchandise is known as Target brands. Target's private label merchandise is known as Target brands.

Target Revenues

2014 Revenues?	\$72.6 Billion
2013 Revenues?	\$73.3 Billion
2012 Revenues?	\$69.9 Billion

Here are some commercials from the past to present.

As you can see from the commercials, they mostly specialise in selling clothing.



Target's top competition is Walmart, Sears and Amazon according to <http://yahoo.com/finance/TGT.com>

According to <https://corporate.target.com/careers/global-locations>, there are head quarters in North America, India and there used to be targets in Canada.





TARGET

Introduction View



Nathaniel Phillips
7th Hour Career Quest
Business Rotation
Prezi Product





***Buisness
Information Veiw***

Target

The background of the slide features a large, stylized Target logo. It consists of a red bullseye with a white center, set against a white background. The logo is partially obscured by a large, semi-transparent red shape that covers the left and bottom portions of the slide. The text is positioned on the white background to the left of the red shape.

Target

(612) 304-6073

1000 Nicollet Mall

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