

Strategy Made Simple: Thinking in Threes

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when a  
plan comes  
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utilizing the right side of the brain  
is becoming a necessary skill for  
students to master in a growing  
global society.

This presentation outlines a total of ten strategies to encourage your students to use the right side of their brains.

# Creativity

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## Strategy #1- Encourage Idea Generation

Encourage students to give their own ideas about a certain topic, allow students to come up with their own topics for projects, or develop group settings where students share ideas.

## Example #1

Brainstorming Session-

As a class, develop ideas and write them on the blackboard, whiteboard, or poster board.



## Example #2

When talking about small businesses, in Career Management, have students create their own product. Then they partner up with one another, critique and expound upon another's

product. They then decide together which product they are going to use to develop a business, business plan, and visual



aid.



## Example #3

Begin the day with a group warm up. The warm up can be about an open ended topic that encourages students to think about outcomes, solutions, etc.







# Creativity

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### Strategy #2- Collaborative Learning Teams to Create New Product

Students develop a new product based on the movie "The Wizard of Oz". They will work together on the product development and keep a journal of ideas and concepts. The product should be initially introduced to the United States Marketplace and eventually to the Global Marketplace.