

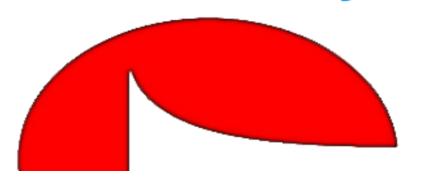


Strategic Management At Zhujiang Iron And Steel Company





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Introduction to the Tata Group

- Tata Iron and Steel Company (TISCO) established in 1907, starting point of Indian steel industry; headquarters in Mumbai
- Largest private corporate group in India in terms of market capitalization and revenues; largest employer in India – total of 395 000 employees worldwide
- Operations in more than 80 countries across 5 continents; 114 companies and subsidiaries in 8 business sectors
- Information technology, engineering, materials, services, energy, consumer products and chemicals industries