



# SparTech



**Project Overview**

- Introduction  
Laptop Stressors, Target Population, Predictors of Problem, and Demographics on Students.
- Laptop Usage Statistics  
National and Local Scale
- Case Examples
- Proposed Intervention
- Marketing
- Funding
- Summary & Conclusion

**Introduction**

- Stressors
- Target Demographic
- Social Action

**Laptop Usage Statistics**

- Local and National Usage
- SJSU Technology Accessibility
- Existing Comparable Social Actions
- Case Examples

**Intervention**

- SparTech will seek to provide laptops to select SJSU students.
- Through corporate donations and sponsorship SparTech will provide laptops for students who meet the economic and academic requirements.
- Students will receive continuing technical support for the remainder of their time at SJSU.

Brian

**Marketing**

- Website  
<http://simpletoyx.wix.com/spartech>
- Education Opportunity Program (EOP) Support

**Funding**

- Hardware Sponsors  
As featured on our Website
- Software Sponsors  
Featured alongside hardware sponsors
- Recruit for Donation  
Through our Tech Event and through social media outreach
- Absorbant outreach to Tech companies
- Tax Deductible  
A benefit to those who donate

Case

**SJSU Connections**

- Education Opportunity Program (EOP) Support
- Free Laptop Repairs
- Tech Support Events
- College Course Extra Credit
- On-Site Location

**Conclusion**

- Provide students with necessary technology to succeed
- Assist students who are in their first years of college
- Annual corporate sponsorships provide technology donations
- Reach diverse under-served group of students
- Provide on-going tech support
- On-campus location for student convenience

Adam

**SparTech Website**

- Provides accessibility for diverse populations
- Loading with important tech-sponsors
- Provides basic and essential information

Case

**EOP Support**

- Provides tech advice with information about their financial program
- Provides SparTech information for making money and make the EOP a fun
- Provides EOP students of SparTech learning events
- Provides information and support for EOP students to the SparTech website

Case

**Sponsorship Commitments**

- 50 Laptop Donations
- 100 Additional software licenses
- 5 Laptop from SJSU Tech
- Cheques from selected previous years
- 1 Laptop from staff
- 1 Laptop from staff

Case

**Microsoft Software Donations**

- 100 Additional software licenses
- 100 Additional software licenses
- 100 Additional software licenses

Case

**Request for Sponsorship**

- Request for Sponsorship
- Request for Sponsorship
- Request for Sponsorship

**Tax Deduction**

- Tax Deduction
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- Tax Deduction

**Education Opportunity Program? How are they involved?**

SJSU's Education Opportunity Program (EOP) provides financial assistance to eligible students. For more information, visit [www.sjsu.edu/eop](http://www.sjsu.edu/eop). The program is designed to help students who are at risk of dropping out of college. It provides financial support, tutoring, and other services to help students succeed. SparTech is a proud member of the EOP community and is committed to providing laptops to students who need them.

**SJSU On-Site Location**

- SJSU On-Site Location
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# Project Overview

- ***Introduction***

  - Laptop Stressors, Target Population, Predictors of Problem, and Demographics on Students.*

- ***Laptop Usage Statistics***

  - National and Local Scale*

- ***Laptop Accessibility at SJSU***

- ***Case Examples***

- ***Proposed Intervention***

- ***Marketing***

- ***Funding***

- ***Summary & Conclusion***

# SparTech Members

- Rachelle Benigno
  - Researcher/Demographic/Target Group
- Cassandra Naguiat
  - Intervention/Funding/Sponsors
- Adam Mofrad
  - Intervention/Location/Application
- Frankie Mendoza
  - Intervention/SJSU Connection/Tech Support
- Brian Riley
  - Intervention/Marketing/Website/Technology Dev.
- Gaby Soto-Galvan
  - Researcher/Social Actions/Case Examples

# Introduction

- Stressors
- Target Demographic
- Social Action