

Social Shopping Promotions From a Social Merchant's Perspective

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Whom can I credit this social change to?

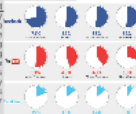
Thecasesolutions.com Emile Durkheim



A change of social media in society can be credited to Durkheim because he thought about how society is held together. He also pioneered the use of statistics in sociology and argued that society is a moral entity, not just a group of human beings acting in their rational self-interest.

How does diversity play a role in my new society?

Social media creates a unique opportunity for developing and expanding diversity initiatives because it doesn't discriminate. People from any walk of life and virtually any age group across the globe can be found online and utilize multiple social networking accounts. (Parson) Different networking sites have many languages so choose them and demographic data about users are broken out by age, gender, ethnicity and so many other variables and it's easy to pinpoint the best outlet for reaching a specific audience. (Theco)



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 Differences in Macro and Micro Level Theories - Sociology, Relationships. (n.d.). Retrieved September 20, 2015.

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Explaining my change in social media

(Theology of media and communication) Theology of media and communication is a branch of theology that studies the role of media in society and the impact of media on society. It is a branch of theology that studies the role of media in society and the impact of media on society. It is a branch of theology that studies the role of media in society and the impact of media on society.

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What perspective is considered in my change of social media?

Functionalist

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Social media or social networking helps hold the society together. According to functionalists, society is a system of interrelated parts that work together to ensure its maintenance, stability and social equilibrium as a whole.

Is this a social or sociological problem?

Sociological

Social media is about sociology, but that's only part of the picture. Social media involves social relations because it is the study of society and human behavior.



There is in every society a certain group of phenomena which may be differentiated from those studied by other natural sciences. (Emile Durkheim)

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Whom can I credit this social change to?

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Emile Durkheim

A change of social media
in society can be credited

Explaining my change in social media

- Changing social media and improving the way we use it would be on a **micro-level** because it focuses on individuals and their interactions. For example, explanations of social life and social structure are found at the individual level or in social interactions.
- In modern societies very different kinds of people are thrown together and expected to live together. It is not at all clear what holds them together when they are so different. Durkheim says that "**organic solidarity**" holds them together.
- By this, he means that people need each other in an economic sense. They depend on one another to keep their economy functioning as in the functionalist theory. This binds them together even though they do not hold all of their values in common.
- **By** improving the way everyone uses social media in the society, our **value consensus** would be to use it for the purpose of good things such as more people using it for business inquiries, and strengthening our economy.

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Thecasesolutions.com **Emile Durkheim**



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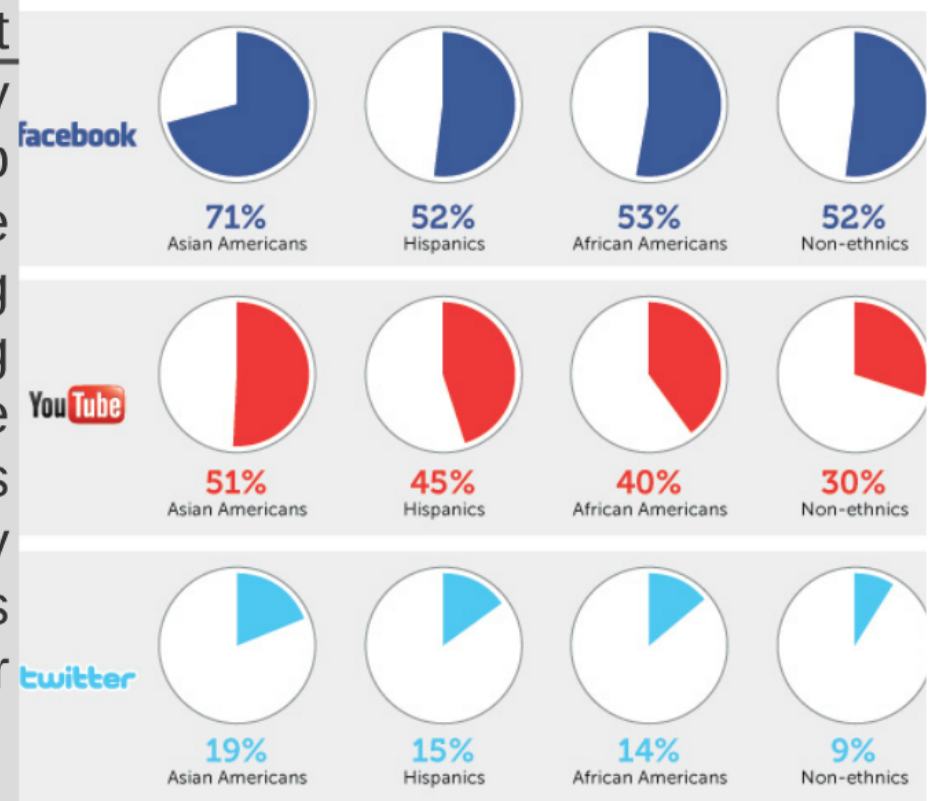
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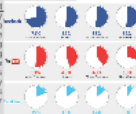
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(Theology of media and communication) Theology of media and communication is a branch of theology that studies the role of mass media in society and its impact on the spiritual life of individuals and communities. It explores the relationship between faith and technology, and how the media can be used to promote the Gospel and build the Kingdom of God. This field of study is interdisciplinary, drawing on theology, sociology, psychology, and communication studies. It seeks to understand the ways in which the media can be used to transform lives and build a more just and equitable society. Theology of media and communication is a rapidly growing field of study, and it is expected to continue to expand in the years ahead.

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