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Geduld Air,
send out package,
send out mail

Sensibel Air

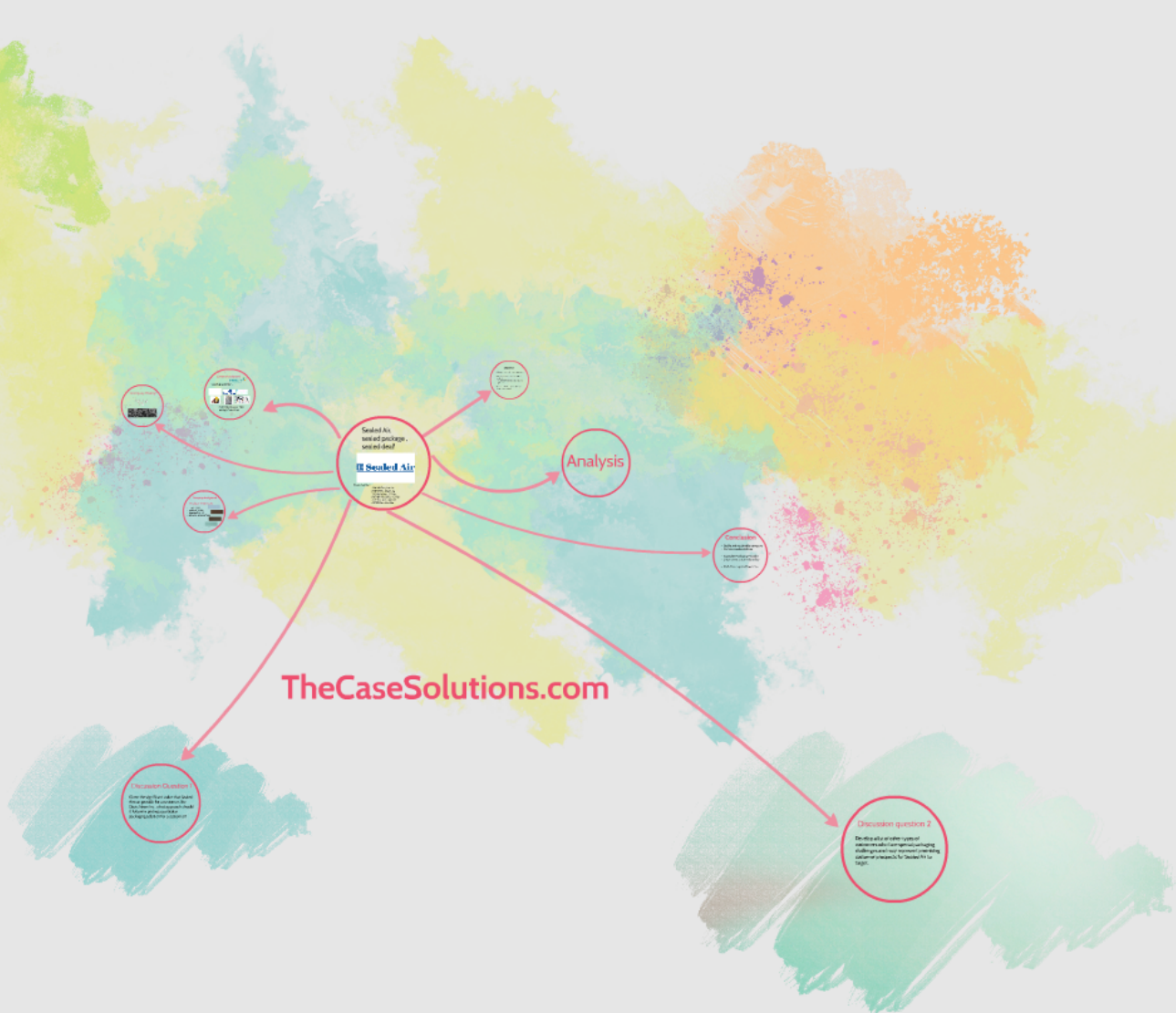
Analysis

Discussion question 1

Discussion question 1

Discussion question 2

Discussion question 2



Sealed Air,
sealed package ,
sealed deal!



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Objectives

- Identify Sealed Air's core competence.
- Define its position in a competitive market.
--> How did they get where they are right now?
- Give an outlook on the company's future development.

Company background



- a packaging company



- multinational corporation
serving 175 countries

