





# Running Head: Ben & Jerry Case Analysis

***TheCasesolutions.com***

***Team 1 : Alexis Small, Samantha Keirse, Tracy Hegedus,  
Rickeisha Edmonds, Yvette Hester, Cindy Tran***

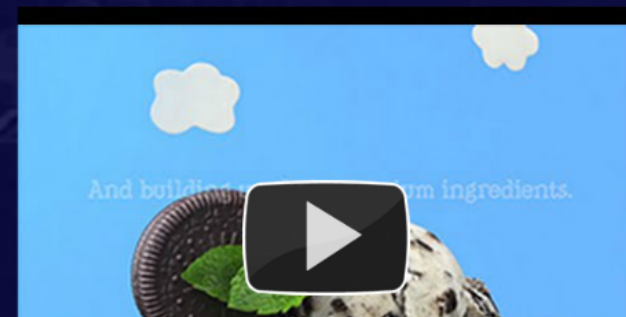
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## Objectives

- Company Overview
- Business Challenges
- Environmental Analysis
  - Options
- Strategic Recommendation
  - Implementation Plan
  - Pro Forma



# Objectives

- *Company Overview*
- *Business Challenges*
- *Environmental Analysis*
  - *Options*
- *Strategic Recommendation*
  - *Implementation Plan*
    - *Pro Forma*
    - *Risk Assessment*
    - *Conclusion*

