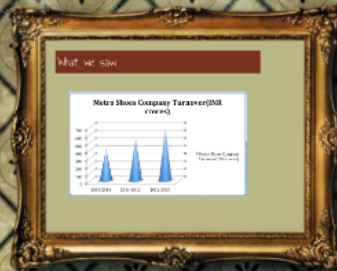


**Key Find**

**Our Coverage**



**Our Study (Metro Store)**

**Find**

**Implications for Retail Tech. Trends**

**What We Did**

**Work Done**



# RETAIL CASE STUDY

[TheCasesolutions.com](http://TheCasesolutions.com)



Work Done



## Case Study :Metro Shoes

- Started off as the largest fashion footwear retailer in the country with a nominal media presence
- Rapid Expansion Strategy- (store opening every week with a spread across Indian geography)

