

Residencial Los Andes

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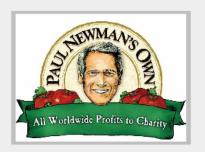




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Socially Responsible or Not?













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Agenda

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Corporate Social Responsibility

Governance

Product Performance

Talent Competitiveness

Supplier Sustainability

Resource Efficiency

Information Security

The 2020 Workplace

What is Corporate Social Responsibility?

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The Harvard Kennedy school:



Corporate social responsibility encompasses not only what companies do with their profits, but also how they make them.

Benefits to the Company

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Government Relations

Public & Community relations

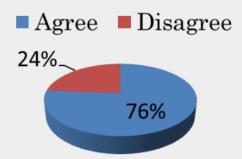
Social media visibility

Brand differentiation

Positive workplace environment

Employee engagement

Companies that believe CSR allows them to attract better talent or develop better employees



Importance of Corporate Social Responsibility

53% of workers said that "a job where I can make an impact" was important to their happiness

72% of students agreed

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All Other Things Being Equal, I Would Take a 15% Paycut... 35% ...to work for a company committed to CSR

45% ...for a job that makes a social or environmental impact

...to work for an organization with values like my own

69% would not take a job with a company that had a bad reputation, even if they were unemployed

LM's Sustainability Strategy

Sustainability issues and key business trends affect

- Our business strategy
- Customer preferences
- Product development

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Formal assessment of our sustainability plan

- Identified gaps
- Recognized new leadership opportunities for the future
- Sharpened our sustainability strategy and reporting efforts

Management Plan

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