



Organization







Sharif University of Technology
Graduate School of Management and Economic

#### **Management Control Systems**

### Qingdao TGOOD Electric Corporation

#### The Case Solutions.com



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### Introduction

#### **Westport Electric,**

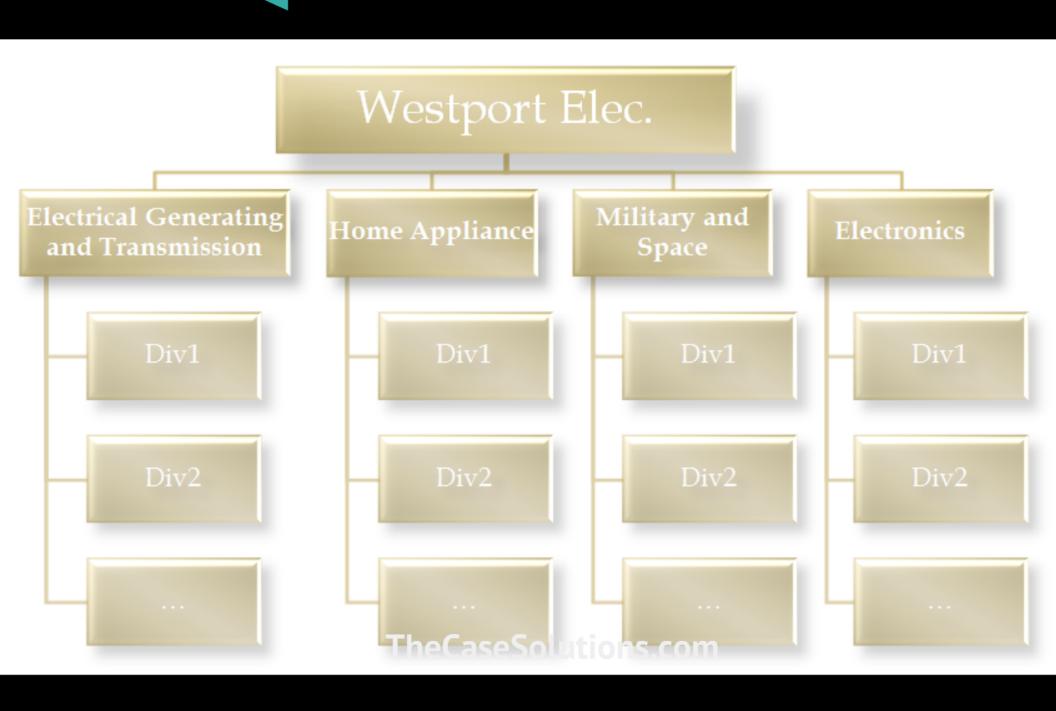
- one of the biggest US corporation
- Located in Westport, Connecticut.
- Electric and Electronic products
- \$9b sells and \$750m after-tax profit in 1983



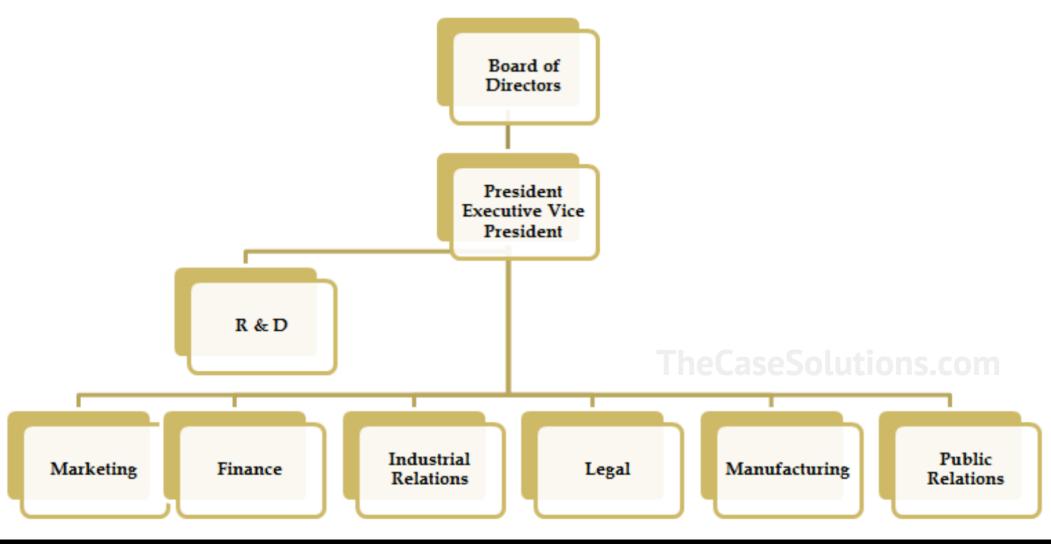
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# Organization

- 4 Operating Activities, Each headed by a group Vice President.
  - a number of divisions in each operating activity, which sum up to 25 in the corp.
    - Relatively independent
    - Headed by a divisional manager, who is responsible for the division's adequate profit
    - Known as a profit center
    - Also known as the basic operating unit of Corp.



# There are 6 Staff and 1 department at the corporate level...



### Organization

- What were the staff offices responsibilities?
- They are member of Policy Committee, the top decision-making body of corporation
- Advice Top Management!...
- Advice Operating divisions, also other staff offices in some cases...
  - For Example, Legal staff advice others, such as Finance staff.
  - Since staff advices have been considered very salient and carry considerable weight, divisions almost accept them.

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# Organization

Coordinate among the divisions..

depends on nature of staff activity...

Finance staff has the most responsibility to coordinate among divisions, because it's necessary to exist a consistent budgeting and accounting system. Whereas Public Relations and Legal have no direct representation in divisions.

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