### **Proctor & Gamble | Global Business Services**

Yuxi Ouyang, Jason Reese, Jisong Ren, Angela Sentore, Xibin Yang

### mplementation

-Search for firms with similar core values

-Transparent 2-way communication with GBS

Separate GBS into three parts:
-Financial services
-Purchasing
-Information and Technology

otal cost estimate: \$7-10 hillion

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Thecasesolutions.com



#### Recommendation 8 Rationale

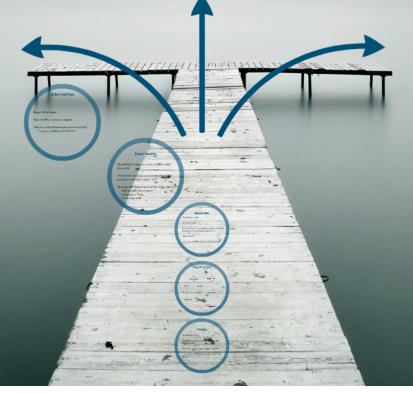
Outsource GBS to multiple companies

-Ensures higher level of service and innovation

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House forms on care business





## OUTSOURCE STANDARD Stay proposed to the control of the control o



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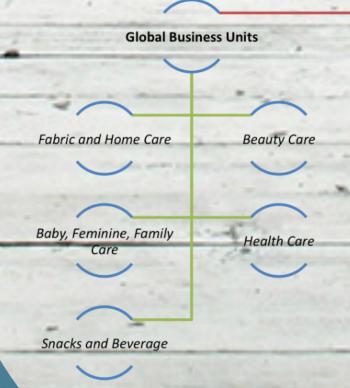
# de: Global Bus

## History

- -Established in 1837
- -Globally recognized product portfolio: Tide, Downey, Ivory
- -\$40 billion yearly revenue, 98,000 employees
- Core values: "P&G and its people are the values we live"

## **Org Structure**

P&G



Market Development Organization

**Corporate Functions** 

Global Business Services