

Procter & Gamble | Global Business Services

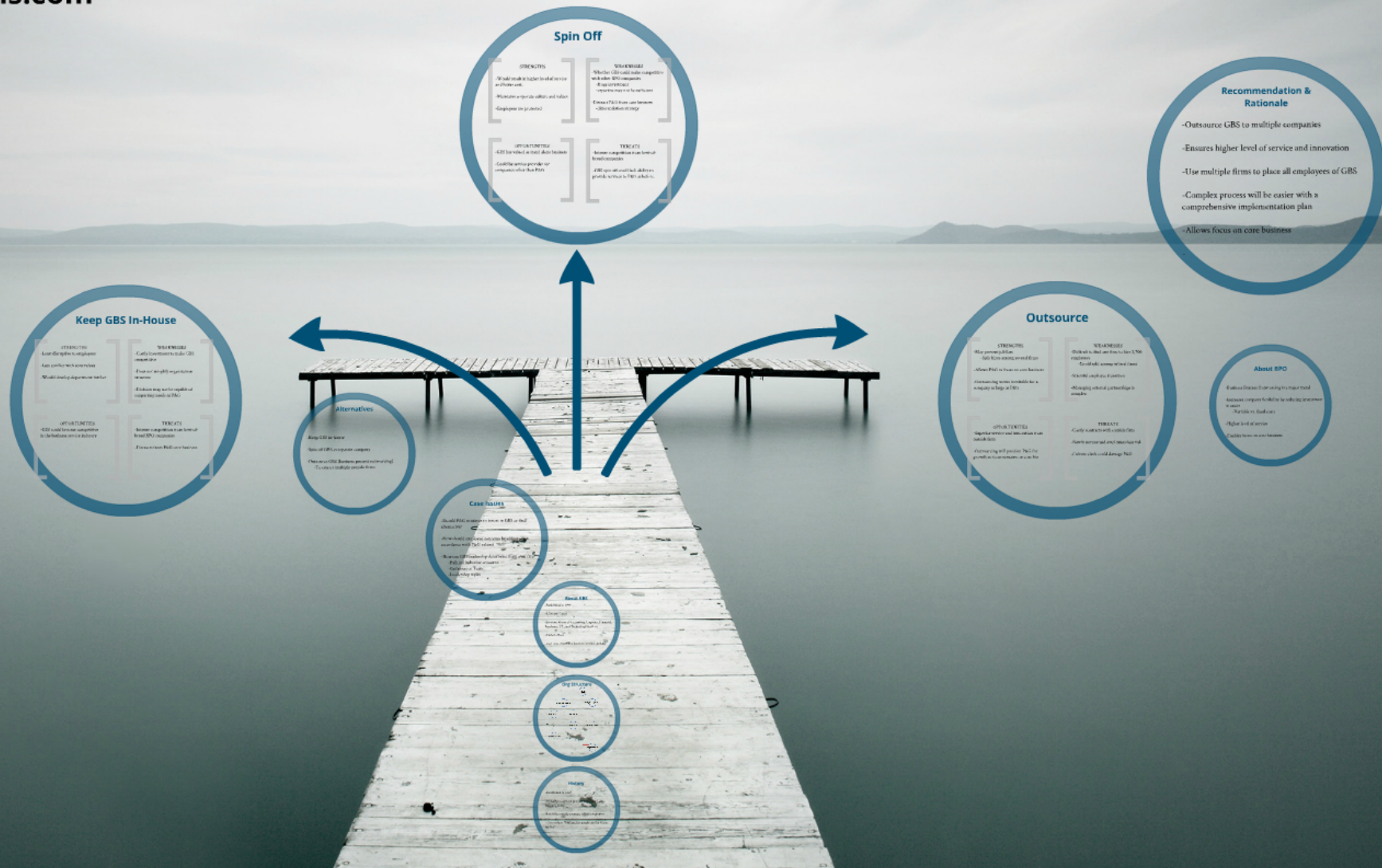
Yuxi Ouyang, Jason Reese, Jisong Ren, Angela Sentore, Xibin Yang

Implementation

- Search for firms with similar core values
- Transparent 2-way communication with GBS employees
- Separate GBS into three parts:
 - Financial services
 - Purchasing
 - Information and Technology
- Total cost estimate: \$7-10 billion

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History

- Established in 1837
- Globally recognized product portfolio: Tide, Downey, Ivory
- \$40 billion yearly revenue, 98,000 employees
- Core values: "P&G and its people are the values we live"

Org Structure

