## **OnStar: Not Your Father's General Motors**

## Thecasesolutions.com









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## **General Motors**

Founded in 1908 in Flint, Michigan by William Durant

Started as an Entrepreneur by acquiring Buick Motor Company

Durant started as a horse drawn carriage manufacturer

By 1918 Durant owned Cadillac, Oldsmobile, Chevrolet, and had created GM of Canada

In the late 1920's GM had spread to South Africa, New Zealand, Japan and Egypt.

In 1929 GM purchased Fokker Aircraft Corporation