

Note on Cultural Maintenance

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How are they related?

The influence of culture on ethical behavior is increasingly an issue in the term of "globalization".

Thomas Dineen
Ethics, Ethical Behaviour and Values
Horn et al (2002) while present
Solving two moral codes of ethics



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Added complications of multi-cultural business within global company

- Different expectations
- Establishing an ethical framework
- Ethical dilemmas



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Conclusion

There still is a strong need to create a global standard of ethical behavior that can be applied to all cultures and all countries. The ethical behavior framework still is a challenge.

ACTIVITY TIME

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There are three main different approaches to solve the problem:

- Cultural Relativism
- Universalism
- Ethical Imperialism

Cultural Relativism

Basically everything that the person believes, has to do with their own culture.



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Universalism


So this method is getting one set of standards anywhere and expecting it to work.



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What is Ethical Behaviour?

- Ethics
- Ethical Behaviour
- "A governing moral code"
- Legal domain means ethical



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What are Cultural Issues?

Cultural Issues

- In the Workplace
- Culture
- Religion
- Customs
- Values



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How international businesses can respect core or universal values:


Respect for human dignity
Respect for basic rights
Be good citizens

UNETHICAL BUSINESS PRACTICES

- Abusive or intimidating behavior
- Discrimination
- Receiving/Offering Bribes, Kickbacks or Incentives
- Theft/Piracy
- Sexual Harassment
- Fraud without Fair Notice or Cause

Benefits of Ethical Behaviour

- Encourages Teamwork
- Fosters integrity and respect
- Responsibility
- Builds Honesty



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Examples of Unethical Global Companies

Chevron
FreePort - McMoran
Nike

Conclusion

In conclusion there are many ways to deal with cultural issues in ethical behaviour but as we have taught you the three main ways to go about this problem would be cultural relativism, universalism, or through an ethical imperialist method.

Ethical Imperialism

This method involves imposing one's ethical standards on another person's culture.



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What is Ethical Behaviour?

- Ethics
- Ethical Behavior
- “A governing moral code”
- Legal doesn't mean ethical



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How are they related?

“The influence of culture on ethical behavior is increasingly an issue in this time of globalization.”

Thomas Donaldson

- Ethics, Ethical Behavior, and Values
- Inemuri (Asleep while present)
- Satisfying two moral codes at once



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Added complications of making ethical decisions within a global company

- Fair trade cost more
- More expensive items
- Establishing an ethical framework
- Ethical decisions



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ACTIVITY

TIME



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There was a company who wanted to use child labor but still look good to the global world so their workers, half of the day were working, and the other half in school. Fully paid for.



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Different Approaches

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- Universalism
- Ethical Imperialism