

NETFLIX

Netflix Inc

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Company Profile



Founded: 1997

CEO and Founder: Reed Hastings

Headquarters: Los Gatos, CA

Employees: 2,045 (Full Time)

Revenue: US\$ 3,609,282 Billion

Subscribers: 33 million members in 40 countries

Mission and Value

“Netflix is the world's leading Internet television network with more than 36 million members in 40 countries enjoying more than one billion hours of TV shows and movies per month, including original series. For one low monthly price, Netflix members can watch as much as they want, anytime, anywhere, on nearly any Internet-connected screen.

Members can play, pause and resume watching, all without commercials or commitments.”

– Netflix, Inc., Investor Relations

The Netflix logo is centered within a red rectangular box. The word "NETFLIX" is written in a white, bold, sans-serif font with a slight 3D effect, where the letters appear to have a dark shadow or depth.

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