

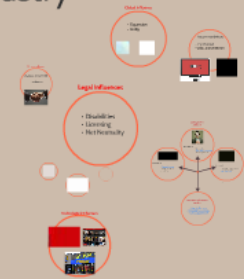


Netflix



NETFLIX

Industry



General Environment



Netflix

TheCasesolutions.com



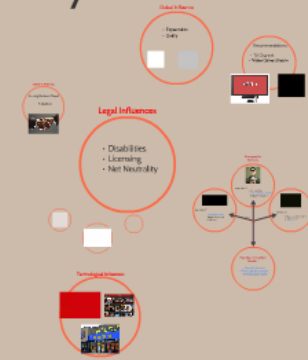


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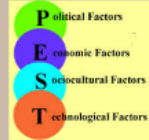


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Netflix is a growing company in the industry of video streaming and DVD rentals

They have many competitors such as YouTube, Hulu, Amazon, and Redbox

Netflix has a market share of 57.5%, YouTube has 28.2%, and Hulu has a 2.8% market share

Similarities to Netflix

- Streaming
- DVD'S
- TV
- Movies

Differences From Netflix

- Hulu is ad supported
- Redbox is not as convenient