

Geography

- Kingdom of Morocco
- North West of Africa
- Population: 35 M
- Capital: Rabat
- Time zone: 4 hours ahead of Tokyo
- Climate: NW = Mediterranean (temperate) / SE = arid
- Regions: Mediterranean sea and Atlantic ocean
- on the shores of continental Europe - Strait of Gibraltar
- largely mountainous
- Atlas mountains (CN/SM)
- Atlantic coast rich coastal plains stretch from Tangier to Agadir

History

- The first independent state - the Berber kingdom of Mauritania (80 BC)
- The Islamic / Arabic area - 670 AD
- European influence -

8th century: Portugal and Spain | first half of 20th: France and Spain

Traditional dress

Traditional dress is a reflection of the country's rich cultural heritage. It is characterized by its vibrant colors and intricate patterns. The traditional dress is a symbol of national identity and pride.

Traditional food and drink

Moroccan cuisine is a blend of African, Arab, and European influences. It is known for its rich flavors and aromatic spices. Traditional dishes include tagine, couscous, and harira. Moroccan tea is a social ritual, often served with dates and mint.

Religion and languages

Traditions and Customs

Travel Morocco

Who I am

- Born in Casablanca, Morocco
- lived in Lyon, France in 2006
- High School Experience: science, multicultural with business
- IAE open business school: bachelor in applied economics and management
- TKU: international business program
- Next year? Master in finance

Geography and History

Thank you for your attention
Any questions?

Morocco is waiting for you

Business Hospitality

Business Hospitality is a key component of the Moroccan economy. It involves providing high-quality services to guests, ensuring their comfort and satisfaction. This includes everything from food and beverage to accommodation and transportation.

Customs: social relationships

Customs: social relationships are an integral part of Moroccan culture. They involve a strong sense of community and mutual respect. Social interactions are often characterized by warmth and hospitality.

Morocco

MY MOROCCO

BRUNO ALBERT

by Sarah RAY TKU

Geography



- Kingdom of Morocco
- location: north west of Africa
- population: 35 M
- Capital: Rabat
- Time zone: 8 hours ahead of Tokyo
- Climate: NW = Mediterranean (temperate) / SE = arid
- seas: Mediterranean sea and Atlantic ocean
- spans: the doors of continental Europe - strait of Gibraltar
- large mountains Atlas mountains (AM)
- Atlantic coast: rich coastal plains stretch from Tangier to Agadir

History

- The first independent state - the berber kingdom of Mauritania (30 BC)
- The Islamic / Arabic area - 670 AD
- European influence:

5th century: Vandals and Spain first half of 20th: France and Spain



Traditional dress



Traditional Moroccan clothing includes the djellaba and the haïk.

Traditional food and drink



Moroccan cuisine is a blend of Mediterranean and Arab influences.



Who I am

- born in Casablanca, Morocco
- moved in Lyon, France in 2006
- High School Diploma: science
- involvement with business



- GRE: open business school: bachelor in applied economics and management
- TKU: international business program
- Next year? Master in finance



Thank you for your attention
Any questions?

Morocco is waiting for you



Customs: hospitality



Customs: social relationships



Morocco

MY MOROCCO

by Sarah RAY

TKU



Who I am ?

- born in Casablanca, Morocco
- move in Lyon, France in 2000
- High School Diploma: scientific baccalaureat with honours



- IAE Lyon business school: bachelor in applied economics and management
 - TKU: international business program
- Next year ? Master in finance

About Morocco



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