

McDonald's Twitter Campaign: Hype vs. Reality

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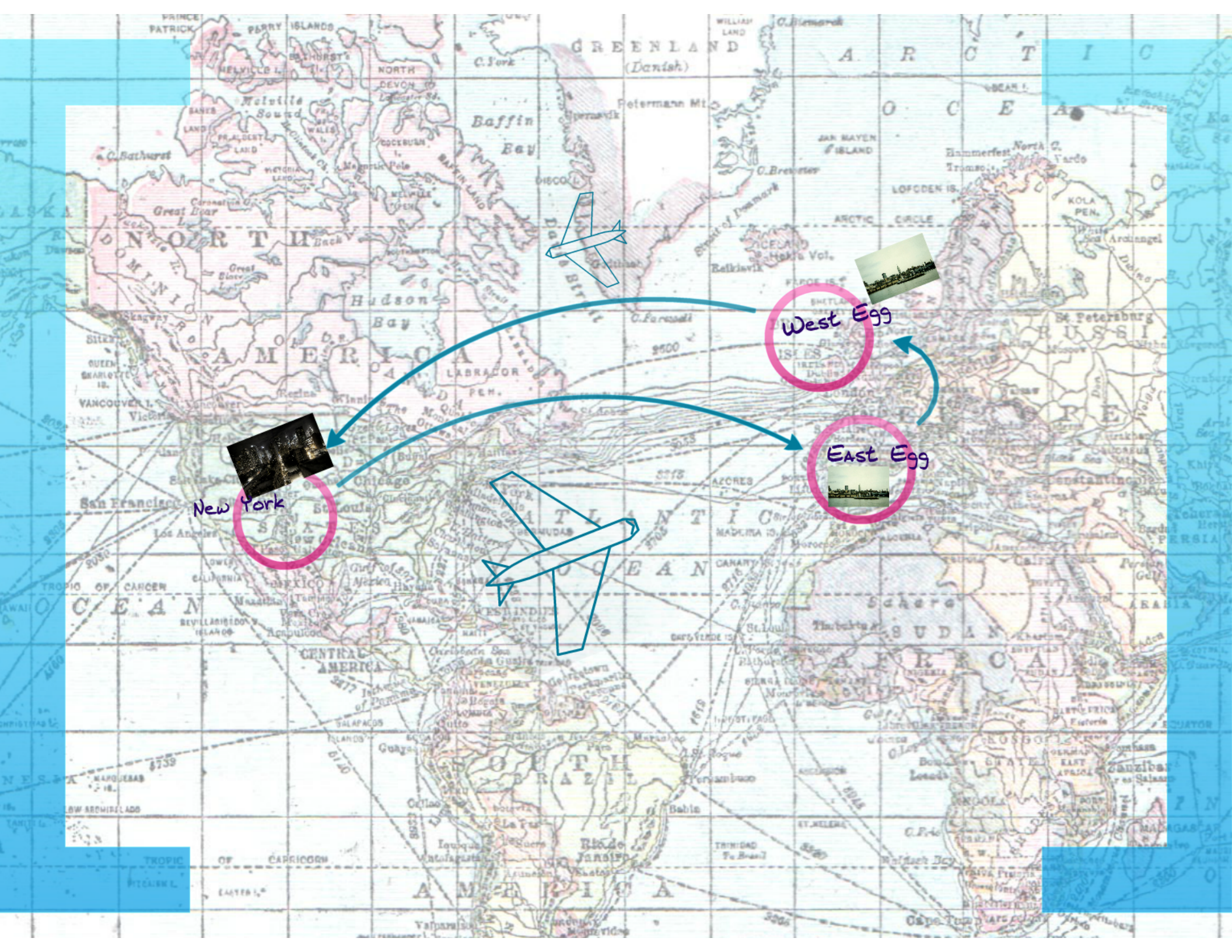
Thesis



New city was a perfect setting in the novel *The Great Gatsby* because Appearance vs Reality cause Gatsby to forget who he was, just like when people go to New York to forget about their past.

Cheyenne, Chanel and Tara





West Egg

East Egg

New York

