

Marissa Mayer at Google

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CEO of Yahoo!

Yahoo! Background

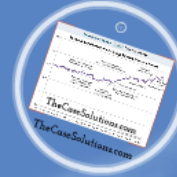
- Founded in 1994
- Search Engine
- A tool to help consumers find what they're looking for and discover wonders they didn't expect
- 14,100 employees
- High turnover-rate

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Marissa Mayer

- Stanford University
- First female engineer at Google
- Executive roles at Google
- President & CEO of Yahoo! in July 2012
- Announced pregnancy after becoming the CEO
- Salary: \$117 million over 5 years

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Steven Loseth
Cari-Lynn
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Stevan Mikha

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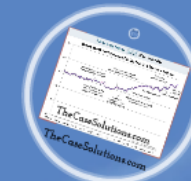
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Silicon Alley Insider



Chart of the Day

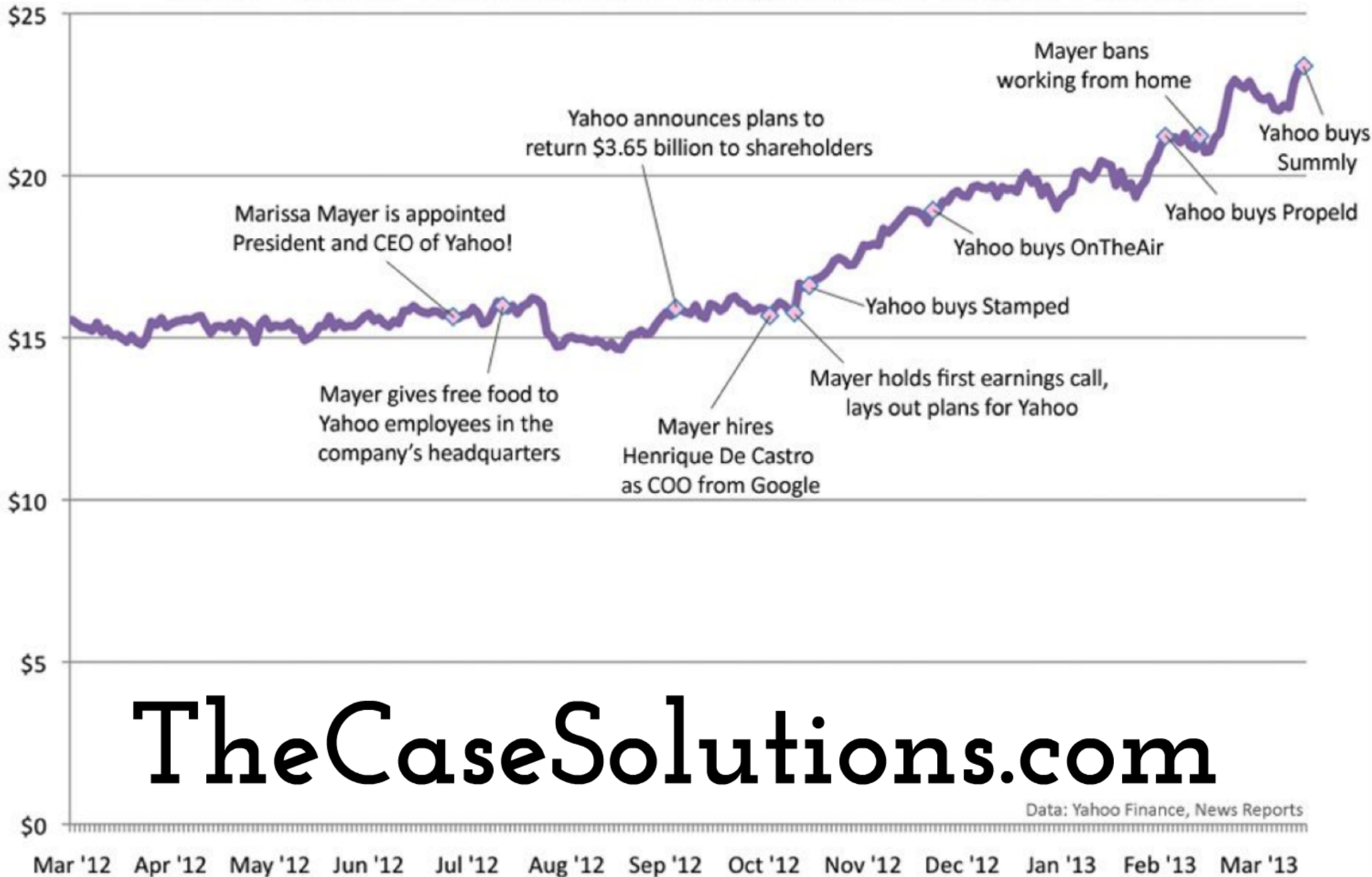
Yahoo Stock Performance During Marissa Mayer's Tenure



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Data: Yahoo Finance, News Reports



How Marissa Mayer Writes Her Own Rules

By Breeanna Hare

- Marissa set a new standard for women trying to balance their corporate demands as well as their family roles
- She does not accept stereotypes
- Her passion trumps her gender
- She welcomes challenges

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Stereotypes



- Marissa is the youngest female CEO of any Fortune 500 companies
- How many females do you think are in CEO positions of Fortune 500 companies?
- Do you think having a female CEO makes a difference when implementing policy changes?

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