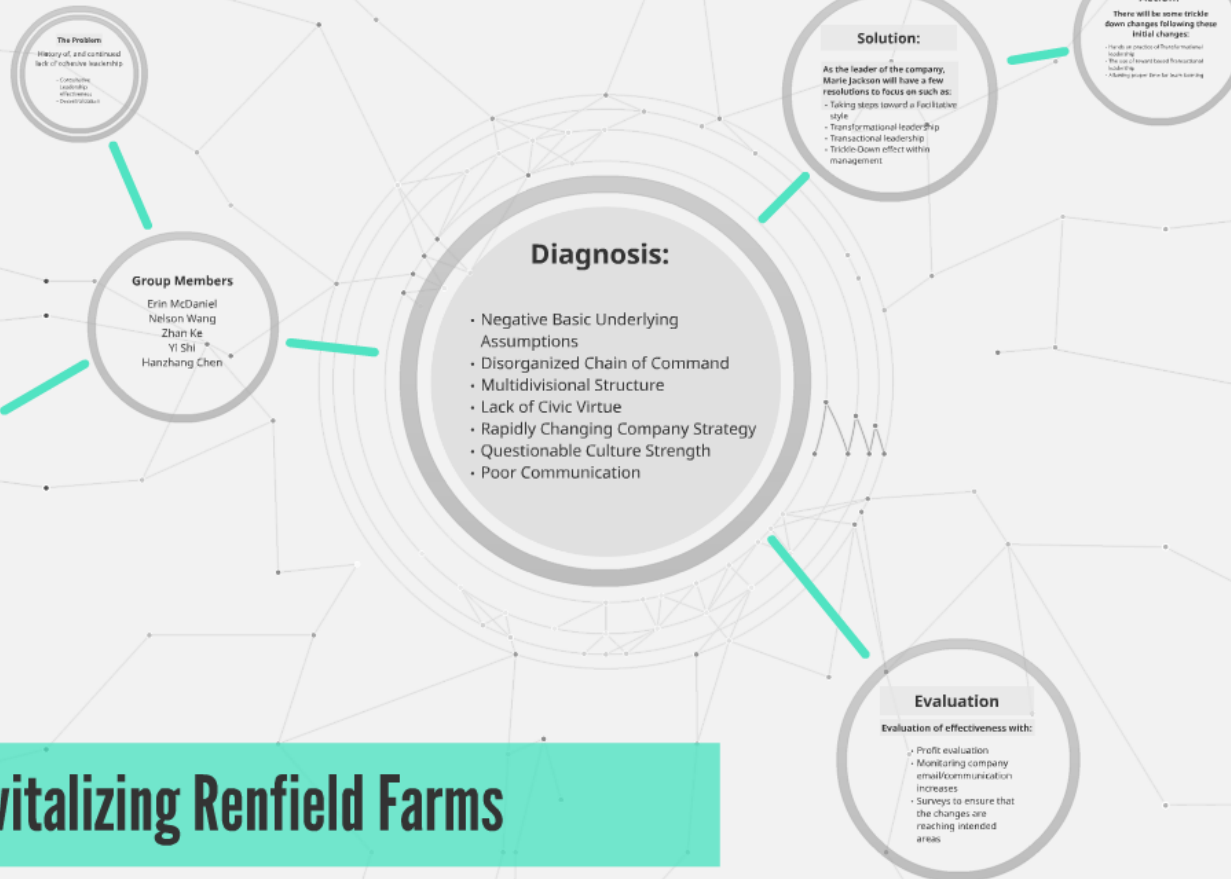
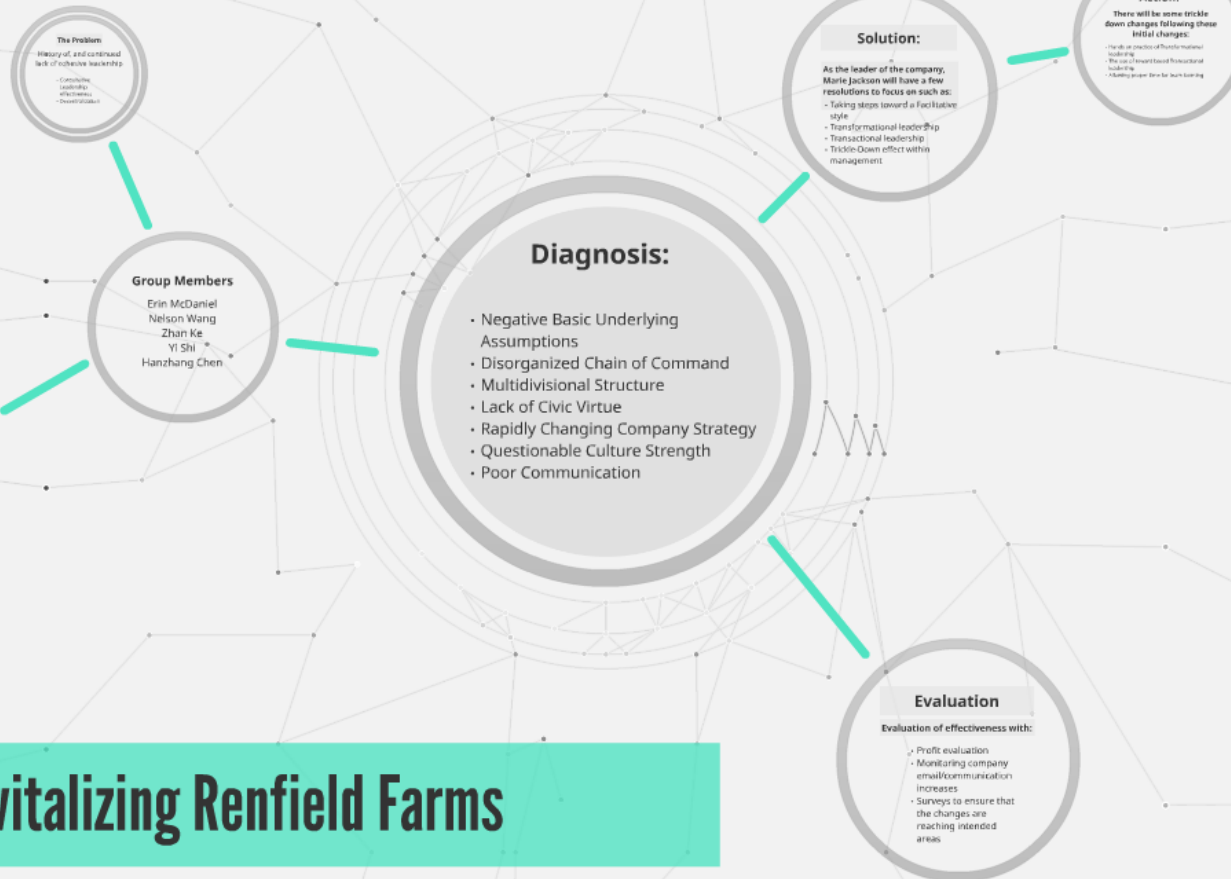
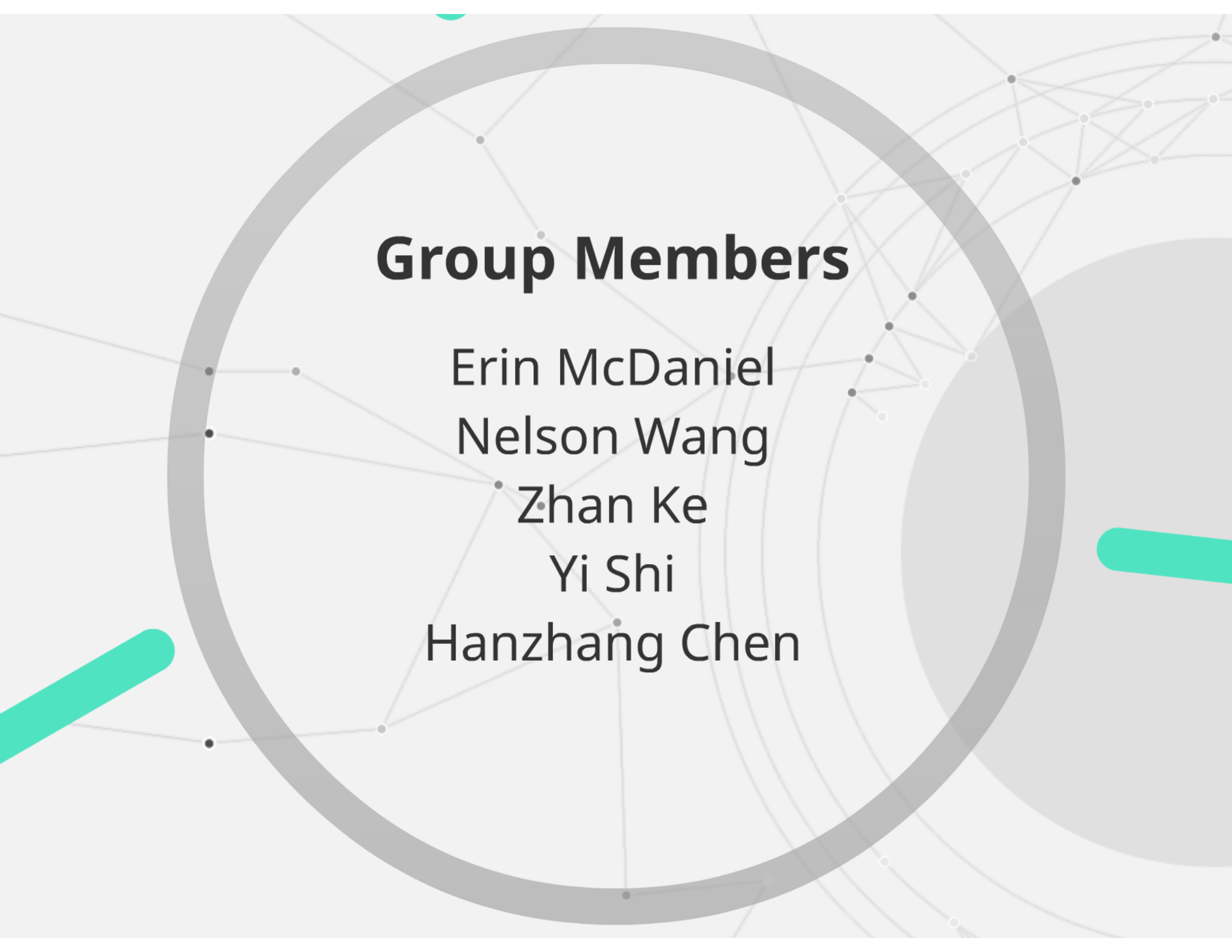




Marie Jackson: Revitalizing Renfield Farms



Marie Jackson: Revitalizing Renfield Farms



Group Members

Erin McDaniel

Nelson Wang

Zhan Ke

Yi Shi

Hanzhang Chen

Diagnosis:

- Negative Basic Underlying Assumptions
- Disorganized Chain of Command
- Multidivisional Structure
- Lack of Civic Virtue
- Rapidly Changing Company Strategy
- Questionable Culture Strength
- Poor Communication