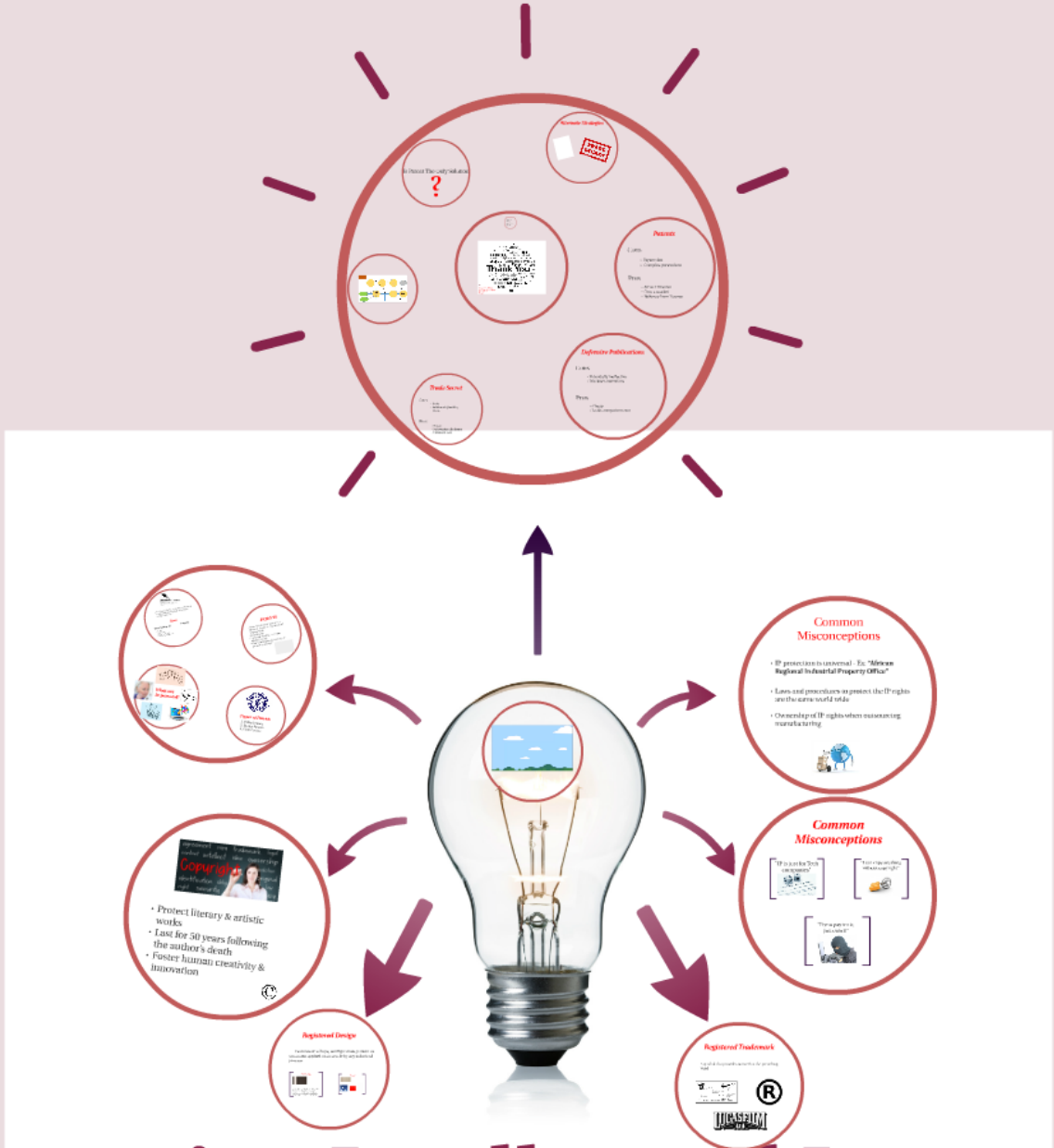


# Managing Intellectual Property

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# Managing Intellectual Property

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- Creations of the mind: inventions, literary & artistic works, and symbols and images used in commerce

## *Types*

### **Industrial Property**

- Patents
- Trademarks
- Industrial designs
- Geographical indications

### **Copyright**

# ***PATENTS***

- Grant of a property right to the inventor, protect an invention of being copied
- Last 20 years
- Invention must be: new, non-obvious, useful
- Only valid within the territory of the state granting it

