

Financial Fact #2

Businesses which track their expenses via Excel are less likely to experience cash flow problems (only 22% report they suffer from this problem).



Course Theory

Financial Managers: Produce financial reports, direct investment activities, and develop strategies and plans for the long-term financial goals of their organization

Merger: Is a transaction where two or more firms combine into one company.

Short Term Funding: Can be easily accessed through Trade Credit & Short term Loans.



Article

<http://www.businessinsurance.org/18-once-dominant-businesses-that-ended-up-declaring-bankruptcy/>

-Major company Bankruptcies
-Financial Struggles



Summary

-Patents on drugs expire after 20 years.

-Generic drug companies take advantage and make the same drugs but cheaper.

-Many companies expanded by buying a generic smaller companies. (Huge risk, Pro's/Con's)

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Financial Fact #1

Most micro businesses don't always have sufficient long-term or short-term savings so they don't have a cushion for emergencies, cash flow mismatches and business expansion.



Critical Thinking

1. When making a key investment decision, what preparations or measurements need to prepare?
2. When any company is making an investment in drug field, for profit gain, when making key investment decisions for your company, major factors should be well thought through in making your investment or not for profit gain.
3. What key external factors can affect the reliability of a manager's financial forecasts?
4. Reputation is getting a company which has already been established to see their quality should require attention to have that company stands in terms of the reputation.

Making Investment Decisions Financial Management

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Critical Thinking

1. When making a key investment decision, what projections do management need to prepare?

1. When any company is making an investment they look for profit gain. When making key investment decisions for your company, many factors should be well thought through in making sure your investment will be profitable.

2. What key external factors can affect the reliability of a manager's financial forecasts?

2. Reputations: acquiring a company which has already been established in another country should require attention to how that company stands in terms of its reputation.

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