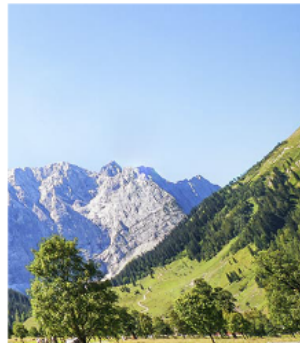


Lyric Dinner Theater (B)

Thecasesolutions.com

Why Online Shortfilm?



Subtitle

More exciting way to engage audience than traditional corporate format

- Easily accessible from anywhere via YouTube, a standard video platform across the globe

Help portray IOI Group as a brand that is current with trend

Thecasesolutions.com

Shortfilm concept

Thecasesolutions.com

Each short film features one core value as theme

Variety of genres throughout series to engage audience differently

Series can be tailored to focus environment to highlight diversity



Headline 3

Thecasesolutions.com



Thecasesolutions.com

Quotation 1

Headline 4

Thecasesolutions.com



Headline 5

Thecasesolutions.com



Thecasesolutions.com

Lyric Dinner Theater (B)

Thecasesolutions.com

Why Online Shortfilm?

Subtitle

More exciting way to engage audience than traditional corporate format

Shortfilm concept Thecasesolutions.com

Each short film features one core value as theme

Variety of genres throughout series to engage audience differently

Stories set in different HR Group environment to highlight diversity

Headline 3

Why Online Shortfilm?



Subtitle

More exciting way to engage audience than traditional corporate format

- Easily accessible from anywhere via YouTube, a standard video platform across the globe

Help portray IOI Group as a brand that is current with trend

Thecasesolutions.com

Shortfilm concept

Thecasesolutions.com

Each short film features one core value as theme

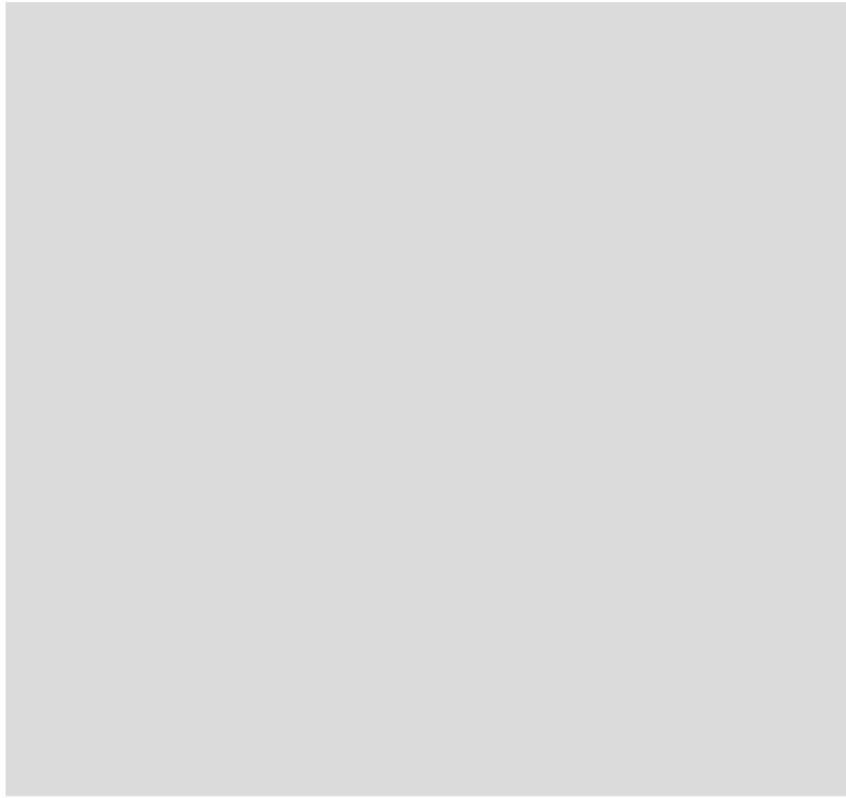
Variety of genres throughout series to engage audience differently

Stories set in different IOI Group environment to highlight diversity



Headline 3

Thecasesolutions.com





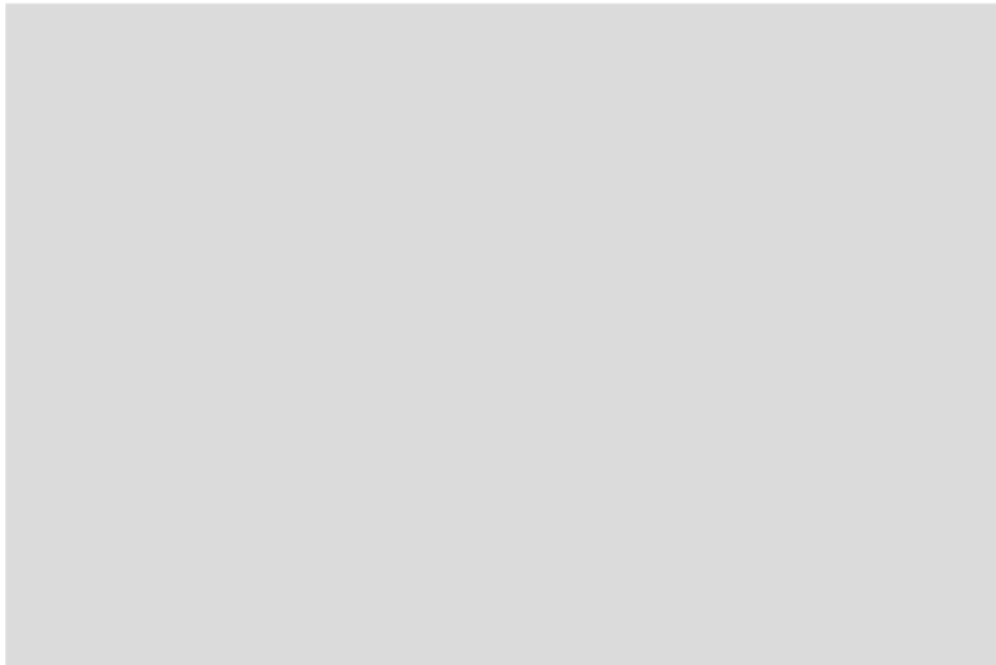
Thecasesolutions.com

Quotation 1



Headline 4

Thecasesolutions.com



Headline 5

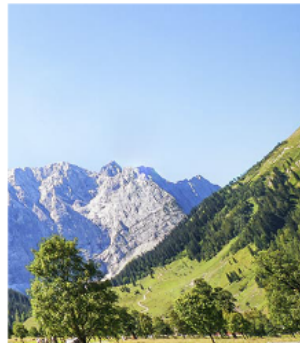
Thecasesolutions.com



Lyric Dinner Theater (B)

Thecasesolutions.com

Why Online Shortfilm?



Subtitle

More exciting way to engage audience than traditional corporate format

- Easily accessible from anywhere via YouTube, a standard video platform across the globe

Help portray IOI Group as a brand that is current with trend

Thecasesolutions.com

Shortfilm concept

Thecasesolutions.com

Each short film features one core value as theme

Variety of genres throughout series to engage audience differently

Series can be tailored to focus on important key messages



Headline 3

Thecasesolutions.com

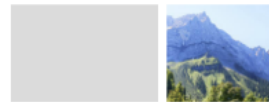


Thecasesolutions.com

Quotation 1

Headline 4

Thecasesolutions.com



Headline 5

Thecasesolutions.com



Thecasesolutions.com