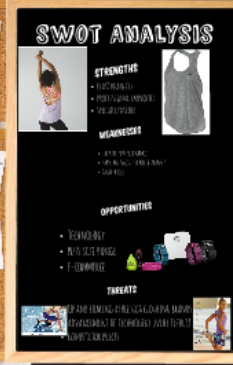


# Lululemon Athletica

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**lululemon Athletica**

Horizontal Analysis:  
Category: Sales  
Metric: Revenue  
Value: 1.2M  
Date: 2023-10-27

Vertical Analysis:  
Category: Marketing  
Metric: Ad Spend  
Value: 0.5M  
Date: 2023-10-27

Summary Report:  
Overall Performance: Strong  
Date: 2023-10-27

# Agenda

- *Company History*
- *Horizontal Analysis*
- *Vertical Analysis*
- *Ratios*
- *SWOT Analysis*