

# Lincoln Electric: Venturing Abroad

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Key To Success

Lincoln's Shortcomings

Country Mismatch

Step 4

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A wide-angle photograph of a flat, open landscape. In the foreground, a dirt path or road curves from the bottom right towards the center. The ground is covered with sparse, low-lying green vegetation. The middle ground and background consist of a vast, flat expanse of land, possibly a plain or a large field, extending to a distant, flat horizon. The sky is filled with soft, white and grey clouds, suggesting an overcast day. The overall color palette is muted, with greens, greys, and whites.

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