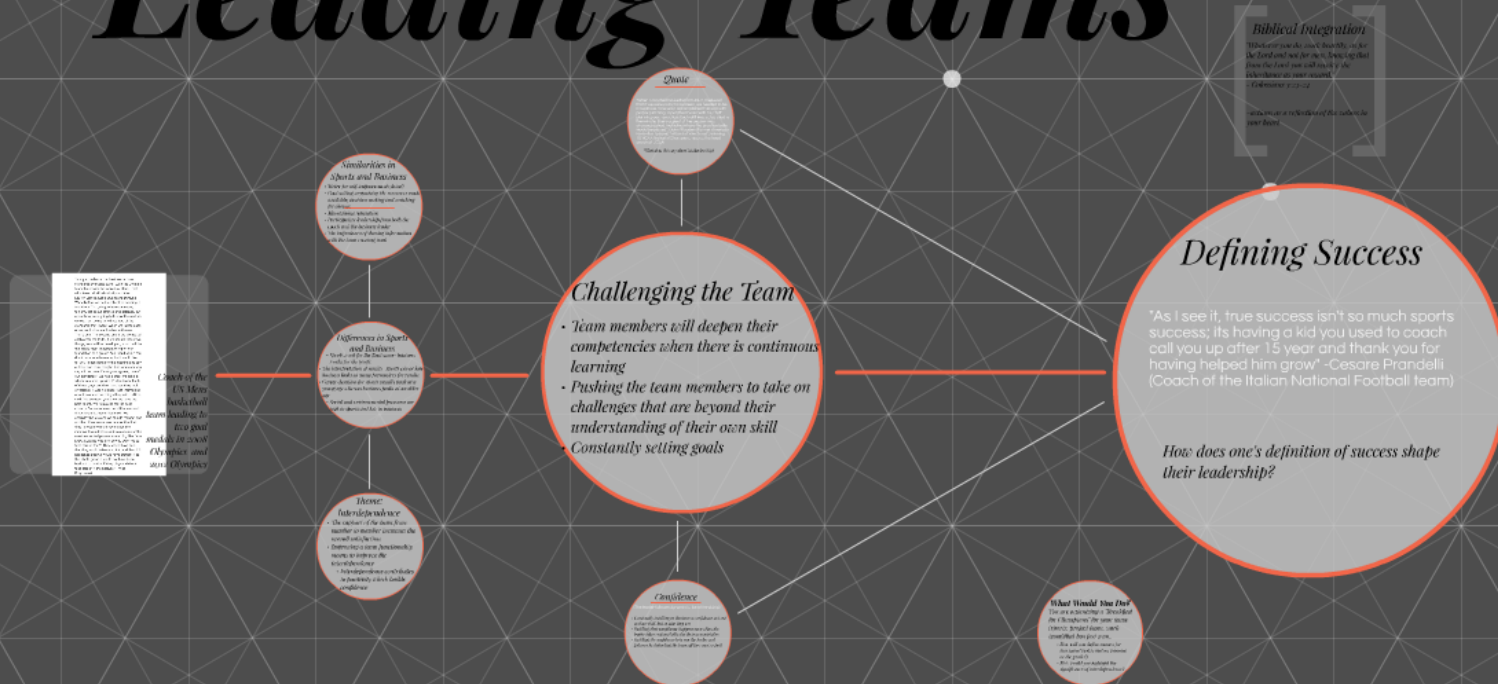


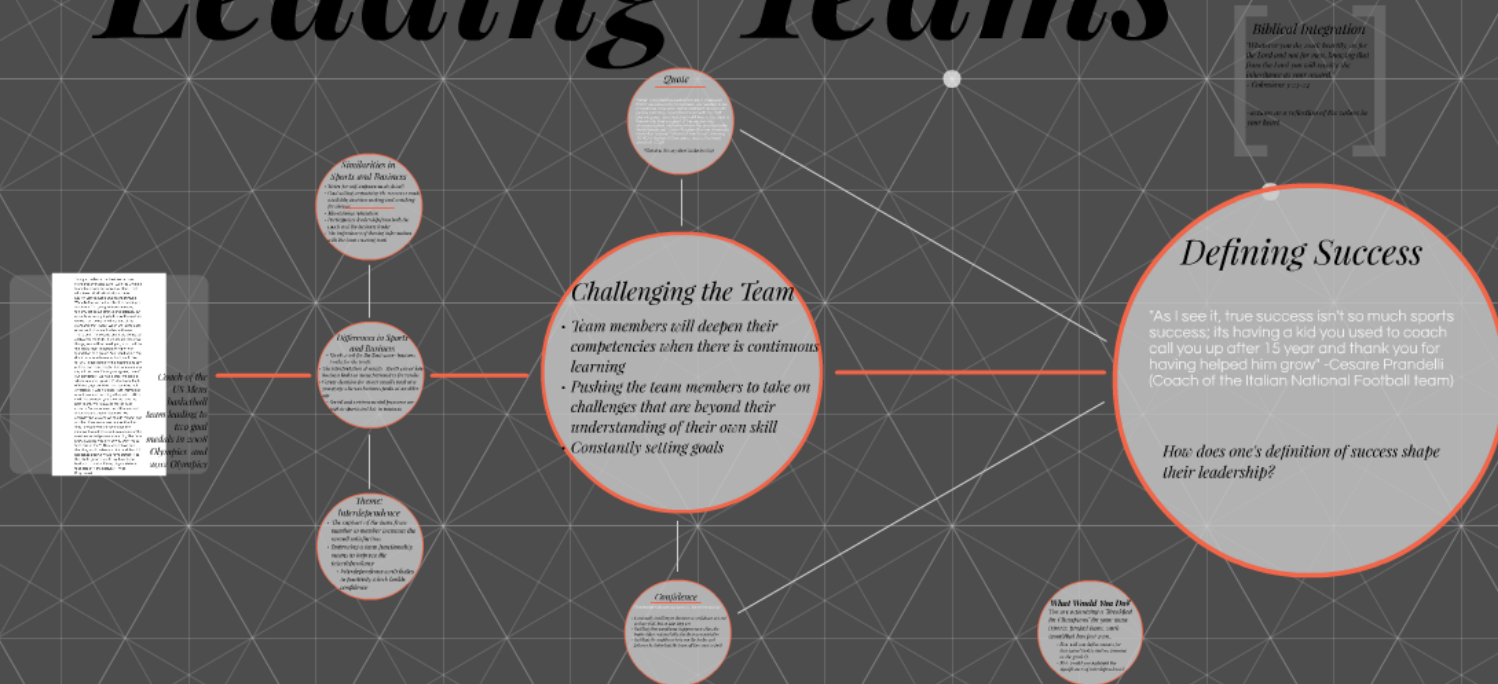
Leading Teams: Tools and Techniques for Successful Team Leadership from the Sports World

Leading Teams



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"In my experience the best teams have standards everyone owns. With the Olympic team, I met with the individual stars. I met with Jason Kidd individually and then LeBron James, Kobe Bryant and Dwayne Wade before we had a collective meeting. I told them, 'I'm going to have a meeting tonight, not about offense and defense, but about how we're going to live for the next six weeks. I am going to tell you two of the standards that I want. When we talk to each other, we look at each other in the eye. That's one. The second one is we always tell each other the truth. If we can do those two things, trust will be developed, which will be the single most important thing for our foundation as a group.' And then I said, 'You don't have to tell me now, but I would like for you to contribute to the meeting and say at least one thing tonight. And whatever you say will become, if everyone agrees, one of our standards.'" We had a great meeting in which we came up with 15 standards. Each of those guys put their hand up; they took ownership. It was no longer just their talent; now it was also the things they said. LeBron said, 'No excuses, you know we have the best talent. We're playing for the best country. So, no excuses.' And that was our first standard. Jason Kidd said, 'We shouldn't be late and we should respect one another' If someone was late for the first time I probably would have taken the initiative I would have said to a couple of the most respected players something like, 'You know, Dwayne was late-do you want me to take care of that?' They would have said that they would take care of it. And then if it happened again, I would have brought it to the whole group. I would not have been hesitant to do that if the players did not take care of it themselves." -Mike Krzyzewski

*Coach of the
US Mens
basketball
team leading to
two gold
medals in 2008
Olympics and
2012 Olympics*

Similarities in Sports and Business

- *Strive for self-improvement (drive)*
- *Goal setting, organizing the resources made available, decision making and vouching for choices*
- *Maintaining reputation*
- *Participative leadership from both the coach and the business leader*
- *The importance of sharing information with the team creating trust*