

“Identify current and future changes in the business environment and the challenges that this presents to undertaking a management and leadership role in a Western European organisational setting”

Leadership and the Role of Leaders in Building Sustainability in Today’s Business Environment

Leadership & Management (Definition)

Leadership and management roles are not the same
Kotter's definition of Leadership and Management
“Kotter: Leaders establish the vision for the future and set the strategy for getting there.
(John P Kotter, 1990)

Western European organisational setting

List of Western European countries

- Belgium, Cyprus, Denmark,
- Finland, France, Germany,
- Greece, Iceland, Switzerland
- Ireland, Italy, Luxembourg,
- Malta, Monaco, the Netherlands,
- Norway, Portugal, San Marino, Spain, Sweden and United Kingdom.



Focusing on western European organizational settings as opposed to general European settings is important due to the fact there's a large cultural difference between a lot of the western countries and the eastern countries and this can have an impact on their management and leadership styles! (Julie and Reese, 2014)

ASTLE relating to the current and future changes

Economical
Businesses in different countries also suffer from the effects of the changes.
Technological
Technology is always improving which is an advantage for the future.
Environmental
Environmental factors include global warming, the effects of weather and other such factors that overall put pressure on the business.
Political/legal
The way of doing business and the regulations that businesses have to follow can affect their actions.
Changes in the government policy can also impact the business. The change can be either a positive or a negative one.
Social
People's values, beliefs, preferences and behaviors are always changing and this can affect the business.
Changes in the demographics of the society can also affect the business. The changes can be either a positive or a negative one.

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PESTLE relating to the current and future changes

Political
Governments are different in most countries and their responsibilities are limited by the country.
Economic
Economic factors include geographical location, the climate, natural resources, wealth factors etc. and just to mention the cultural and time.
Technological
Economic factors include geographical location, the climate, natural resources, wealth factors etc. and just to mention the cultural and time.
Environmental
Environmental factors include geographical location, the climate, natural resources, wealth factors etc. and just to mention the cultural and time.
Social
Social factors include the time and it can impact that their values and beliefs can affect their actions.
Legal
Changes in the government and demands in the political factors. The changes can be economic, legal or social. It can also be more efficient factors.
Global
Global factors include the time and it can impact that their values and beliefs can affect their actions.
Local
Local factors include the time and it can impact that their values and beliefs can affect their actions.
Regional
Regional factors include the time and it can impact that their values and beliefs can affect their actions.
International
International factors include the time and it can impact that their values and beliefs can affect their actions.

Leadership & Management (Definition)



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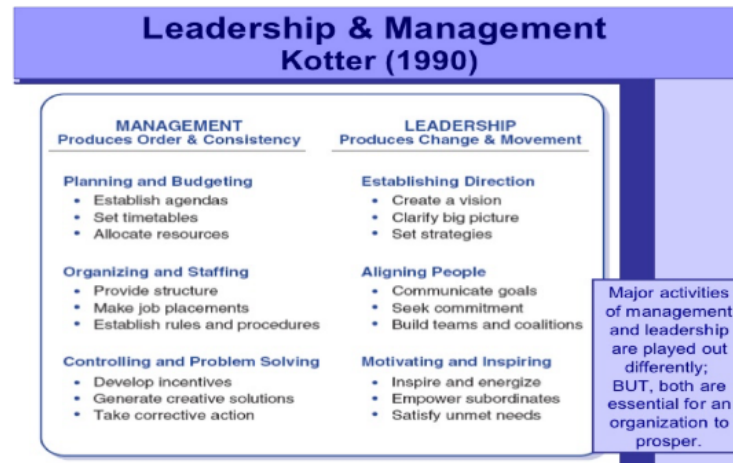
Leadership & Management (Model)

Management

- Establish agendas
- Organising
- Delegation
- Implementing ideas
- Take corrective action

Leadership

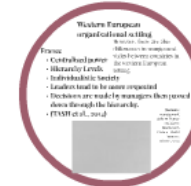
- Creating vision
- Set strategies
- Originality
- Inspiring others
- Building teams



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