

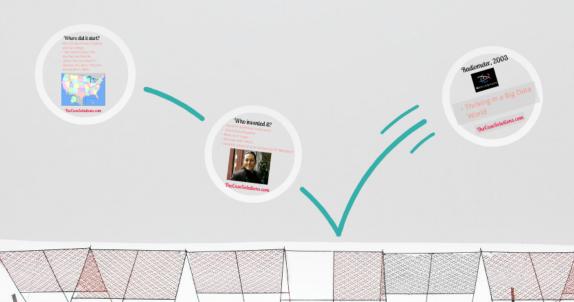






Kyruus: Big Data's Search for the Killer App TheCaseSolutions.com





Radiometer, 2003



Thriving in a Big Data
 World

Who invented it?

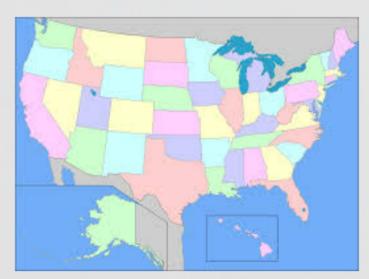
- Martine Rothblatt invented it
- Owned worldspace
- Born in chicago
- Worked with NASA
- Studied astronomy at University Of Maryland



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Where did it start?

- XM first launched in Dallas and San diego
- Two months later XM lauched worldwide
- Sirius first launched in Denver, Houston, Phoenix, and Jackson, Miss.



What is its purpose?

To make the radio experience better with things like:

- Better recption than local stations
- Better channel selection than local stations
 - Less commercials than local stations

Features

- Plays CD's
- Play tapes
- Presets
- Manual Tuning
- Some can record

How has it affected the use of future technology?

- Big step in technology
- Everything will start to be even more wirless
- Will become even more popular



How many types are there?

- A lot of different types
- Mainly different brands
- Each brand makes it a little different than the other

My Personal Experience

- I like to listen to music
- Great in the car
- Live streaming apps
- Love it