

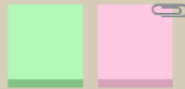
# Kohl's Case Study Analysis

Human Resource Management Crisis



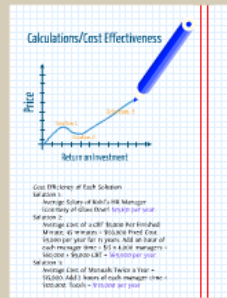
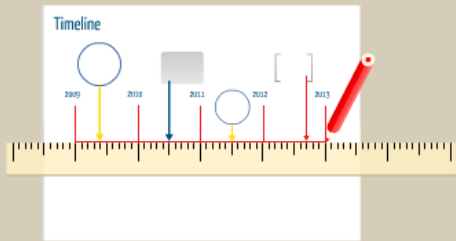
### A Little About Kohl's Corporation

- American Department Store
- Located in Menomonee Falls, Wisconsin
- Founded in 1962
- 20th Largest Retailer in US; 4th Largest Department Store
- \$8 Billion Dollar Corporation
- Operating 1,000 stores throughout the US in every state except Hawaii
- Sells Clothing, Footwear, Bedding, Furniture, Jewelry, Beauty Products, Electronics, and Housewares.



### Major Problem?

Lack of education in human resources on the state level of Kohl's Corporation, which leads to increased costs due to Human Resource Department on the Corporate level. Unfortunately there aren't enough HR Managers to handle these increasing costs and employees and overall business growth.



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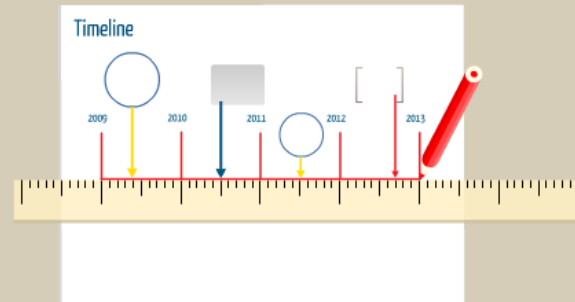
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# The "G" Consulting Group!

"Putting the G, Back into Good Business!"

## Team Members

- Ashley Hollins
  - Senior FM Major.
  - Former Kohl's Management Intern
- Sara Lim
  - Senior Broadcast Journalism Major.
  - Former CNN, WRDW-TV intern.
  - Resident Assistant
- Eve Machovec
  - Senior Journalism major
  - Intern (UGA Sports Communications)
- Jennifer Nam
  - Senior International Affairs Major
  - Student Assistant to Director of Membership at Georgia Museum of Art
- Jaleesa Reed
  - Senior FM Major
  - Resource Room Assistant in Interiors & Furnishings Department




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