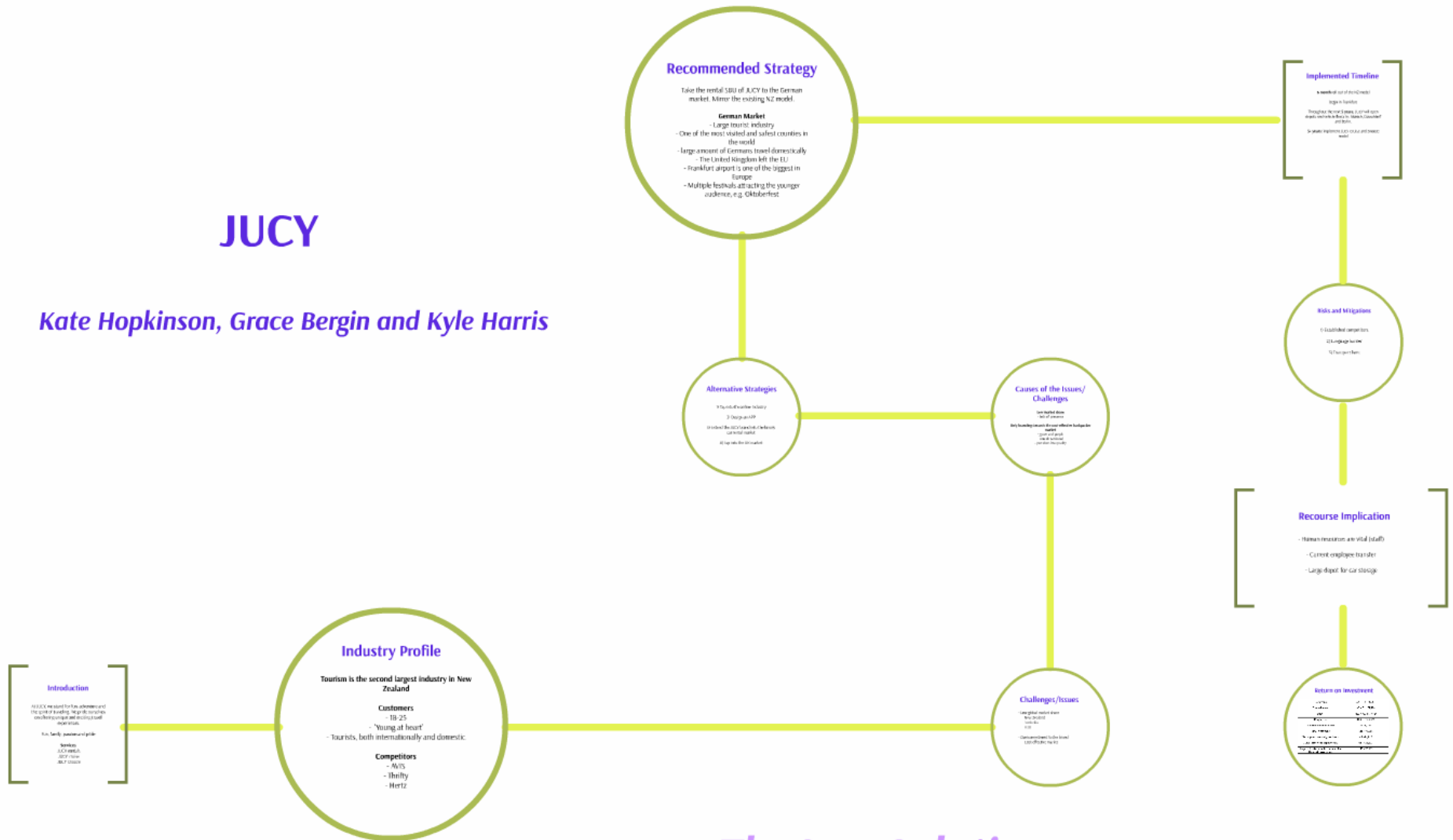


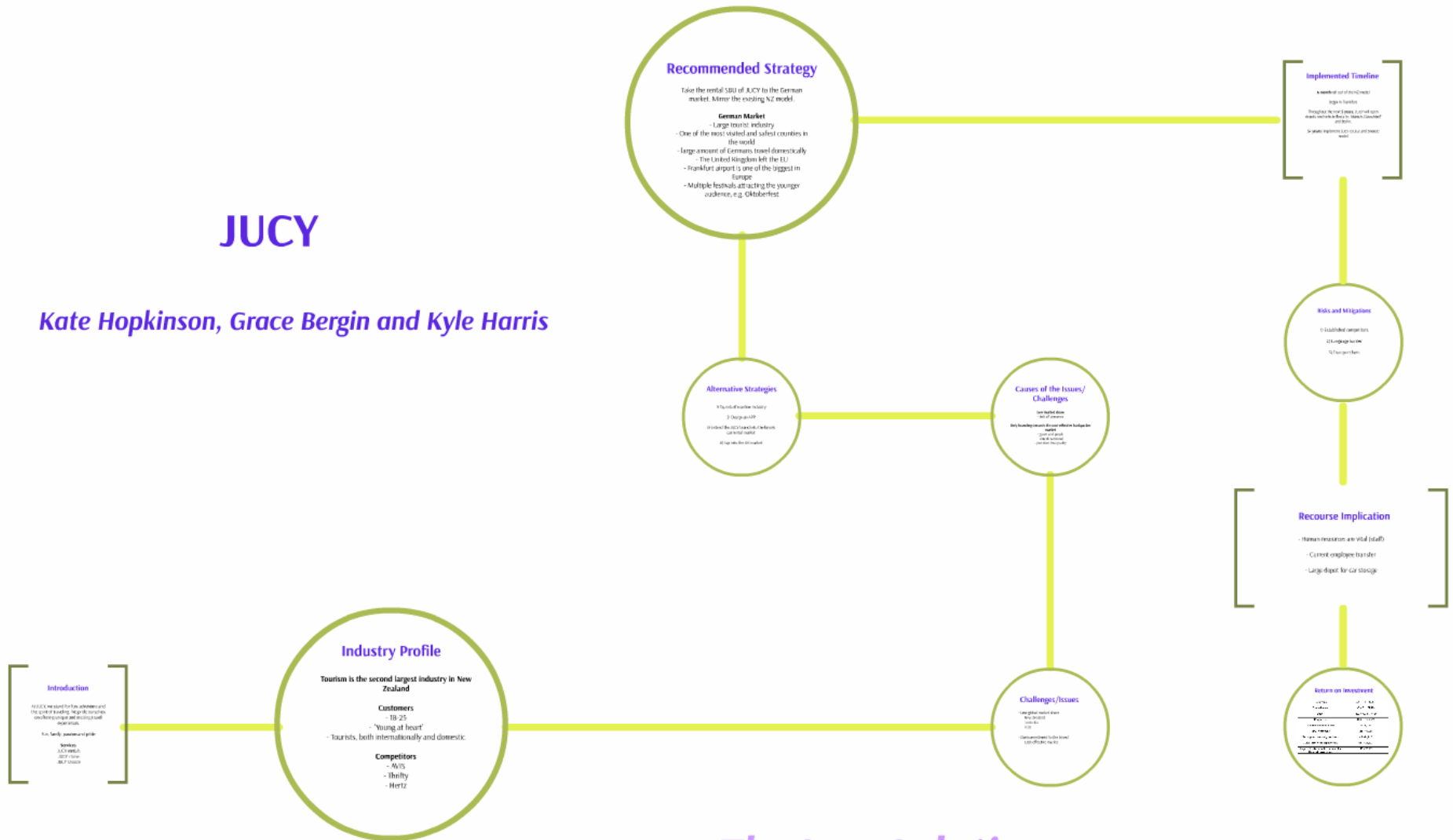
# JUCY

Kate Hopkinson, Grace Bergin and Kyle Harris



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# Introduction

At JUCY, we stand for fun, adventure and the spirit of traveling. We pride ourselves on offering unique and exciting travel experiences

Fun, family, passion and pride

## **Services**

JUCY rentals

JUCY cruise

JUCY snooze

# Industry Profile

**Tourism is the second largest industry in New Zealand**

## **Customers**

- 18-25
- 'Young at heart'
- Tourists, both internationally and domestic

## **Competitors**

- AVIS
- Thrifty
- Hertz