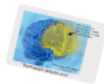
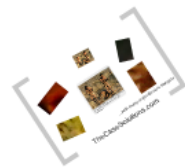


# Jefferson County (D): February of 2008

TheCaseSolutions.com

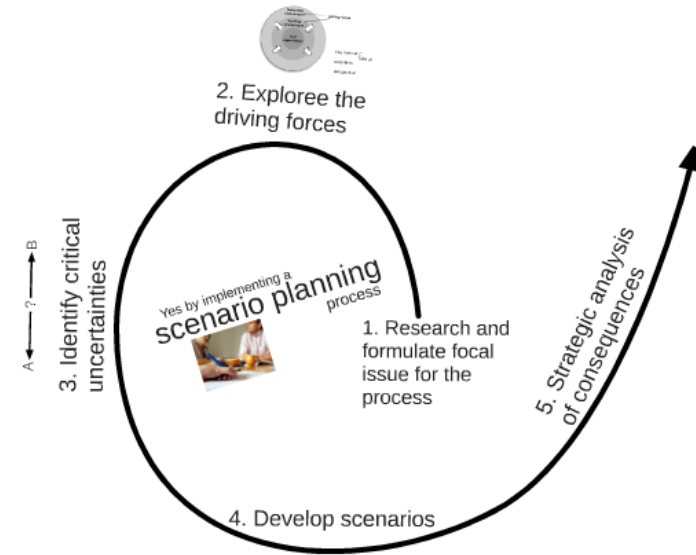
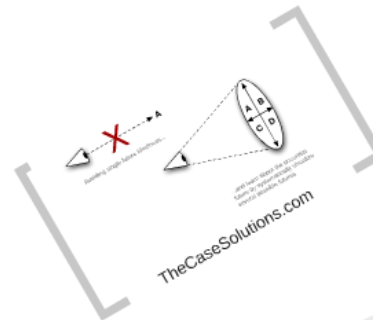


Facilitate collaborative learning about the organizational environment  
Setting strategic direction  
Catalyzing bold action  
Preparation for an uncertain future

**Key benefits with scenario planning**

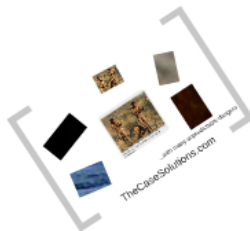
an introduction to

[ an approach for managing uncertainty and understanding the bigger picture  
TheCaseSolutions.com ]



# Jefferson County (D): February of 2008

TheCaseSolutions.com



Facilitate collaborative learning about the organizational environment  
Setting strategic direction  
Key benefits with scenario planning  
Catalyzing bold action  
Preparation for an uncertain future

an intro

an approach for managing uncertainty  
and understanding the bigger picture

[TheCaseSolutions.com](http://TheCaseSolutions.com)



P A Martin Börjesson

+46 704 262891

[martin@futuramb.se](mailto:martin@futuramb.se)

[www.futuramb.se](http://www.futuramb.se)

@futuramb

[TheCaseSolutions.com](http://TheCaseSolutions.com)



Humans have shown a remarkable ability to learn and survive in an uncertain and changing environment...

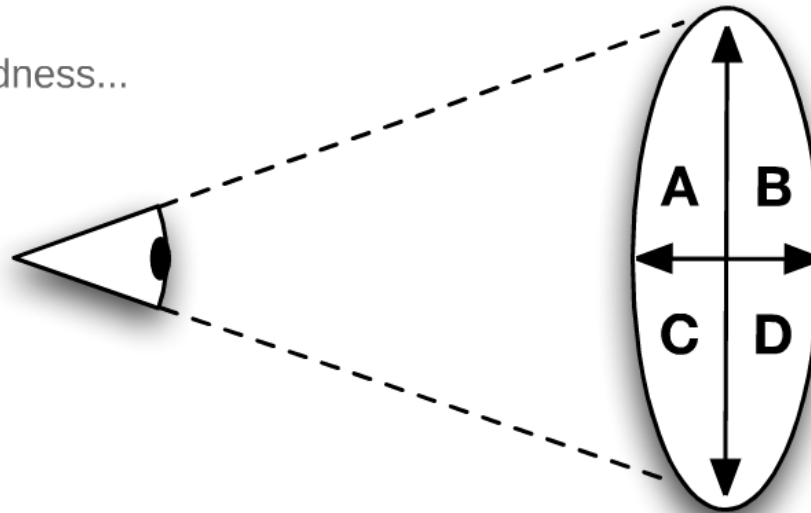


...with many unpredictable dangers

TheCaseSolutions.com

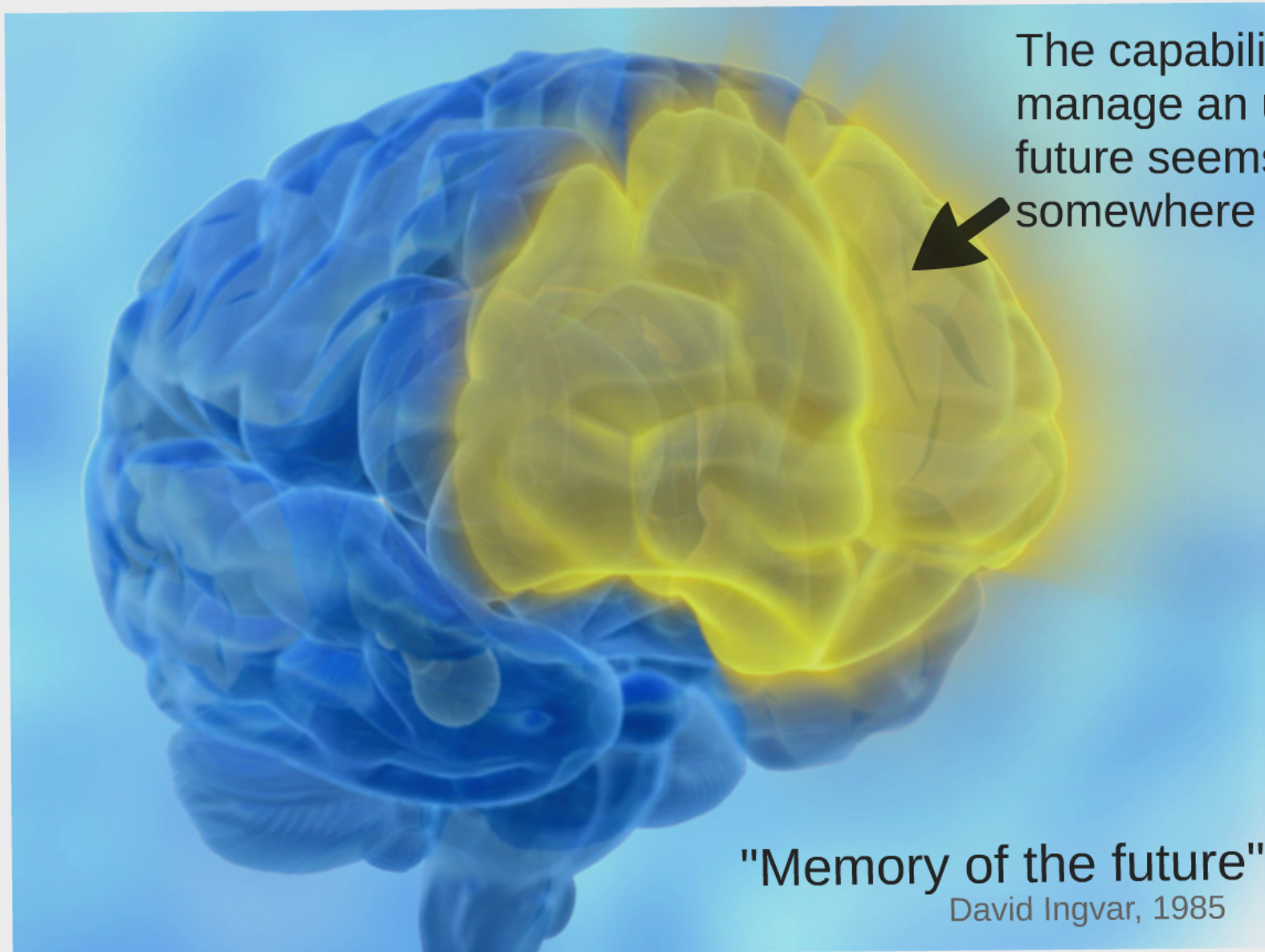


Avoiding single future blindness...



...and learn about the uncertain future by systematically visualize several possible futures

TheCaseSolutions.com



The capability to  
manage an uncertain  
future seems to reside  
somewhere here

"Memory of the future"  
David Ingvar, 1985

TheCaseSolutions.com



# TheCaseSolutions.com

...and what do we do when we tell  
each other stories?



We share and envision those



Can organizations also be able to envision different futures to manage uncertainty?

TheCaseSolutions.com

