

Investment Report
McDonald's Turnaround

Thecasesolutions.com

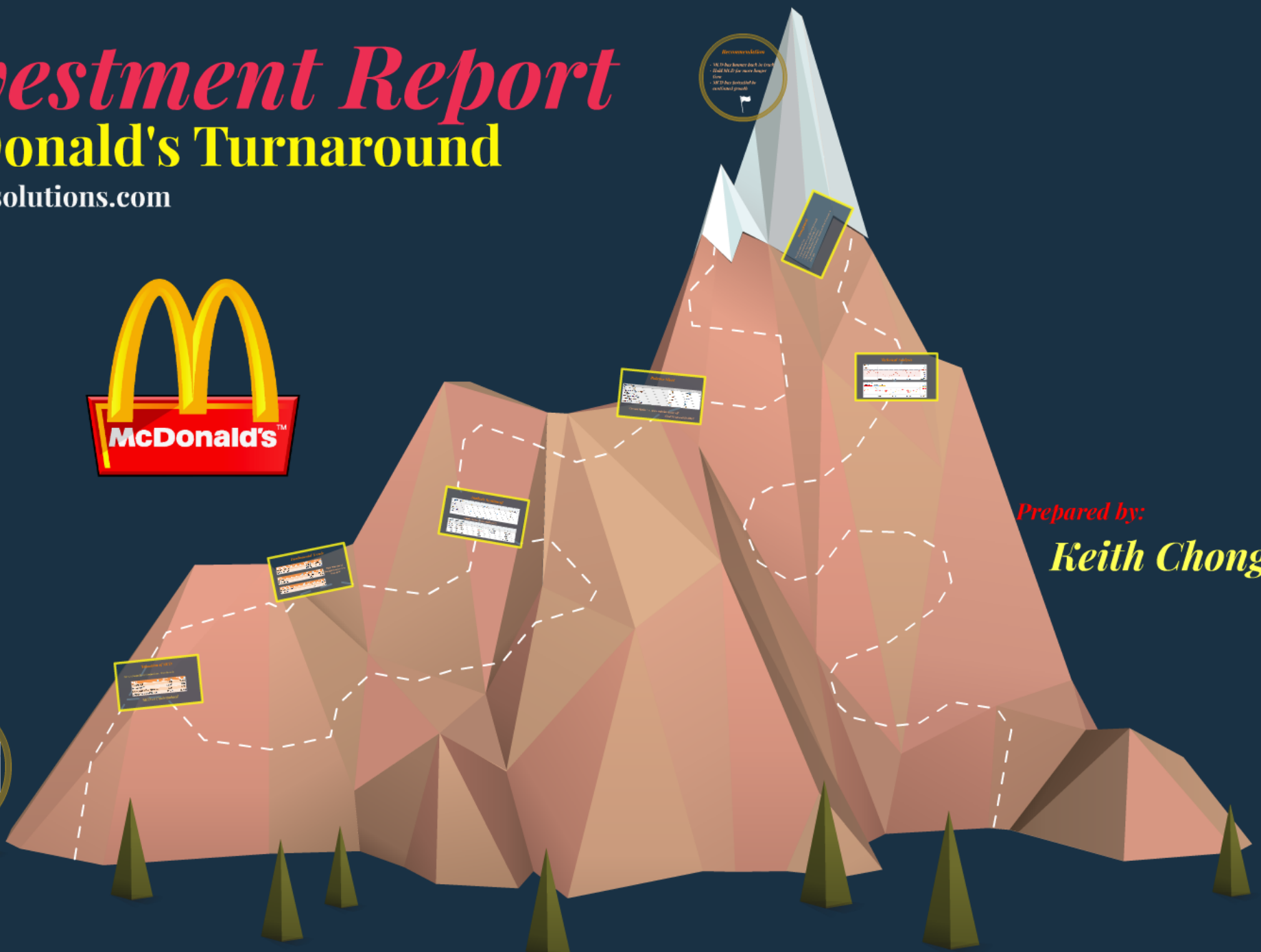


Prepared by
Keith Chong

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McDonald's Corp (MCD)



The Worst is past

- 2014 revenue fell 2.4% vs 2013
- Net income dropped 14.8%
- March 2015 stock jump 5% in past year

SUMMIT



10%

4.91%

0%

-5%

-10%

Mar 3, 2014

Sep 2, 2014

Mar 2, 2020

Log