

ITC Hotels: Designing Responsible Luxury

TheCasesolutions.com



TOP 5 GREEN HOTELS



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AGENDA

- What are "Green" Hotels?
- Green Hotel Certification issues
- Hotel Mocking Bird Hill (Jamaica)
- Daintree Eco Lodge & Spa (Australia)
- ITC Hotels Responsible Luxury
- Holiday Inn & Suites Columbia Airport (USA)
- Adreere Amellal (Egypt)
- Green Hotels in the UK

THANKS
FOR
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WHAT ARE “GREEN” HOTELS?

"Green" Hotels are environmentally-friendly properties whose managers are eager to institute programs that save water, save energy and reduce solid waste—while saving money—to help PROTECT OUR ONE AND ONLY EARTH.

(Green hotels association)

To be properly ‘green’, a hotel needs to incorporate sustainable thinking in its decision-making at all levels throughout the organisation.

(International Tourism Partnership)