ITC Hotels: Designing Responsible Luxury TheCasesoltions.com















Lily Wei Raquel Perez Iglesias



TOP 5
GREEN
HOTELS











AGENDA

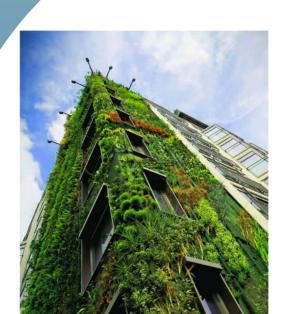
- · What are "Green" Hotels?
- Green Hotel Certification issues
- Hotel Mocking Bird Hill (Jamaica)
- Daintree Eco Lodge & Spa (Australia)
 ITC Hotels Responsible Luxury
- Holiday Inn & Suites Columbia Airport (U.)
- Adrere Amellal (Egypt)
- Green Hotels in the UK

THANKS FOR LISTENING

Hotel Mocking Bird Hill (Port Antonio, Jamaica)

RTIFICATION ISSUES

E "GREEN" HOTELS?



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TOP 5 GREEN HOTELS





Holiday Inn & Suites (West Columbia USA)

Adrere Am



REFERENCES

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WHAT ARE "GREEN" HOTELS?

"Green" Hotels are environmentally-friendly properties whose managers are eager to institute programs that save water, save energy and reduce solid waste—while saving money—to help PROTECT OUR ONE AND ONLY EARTH.

(Green hotels association)

To be properly 'green', a hotel needs to incorporate sustainable thinking in its decision-making at all levels throughout the organisation.

(International Tourism Partnership)