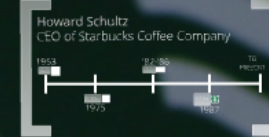


# Howard Schultz

The Compassionate Leader



QUESTIONS?

"Dream more than others think practical. Expect more than others think possible. Care more than others think wise."



A landscape photograph of a dirt road leading to a sunset. The sun is low on the horizon, creating a bright glow and long shadows. The sky is filled with colorful clouds. Three white arrows originate from a point at the bottom center and point towards the left, center, and right paths of the road. The word 'Unconventional' is written in white text above the left arrow, 'Safe' is written above the center arrow, and 'Creative' is written above the right arrow.

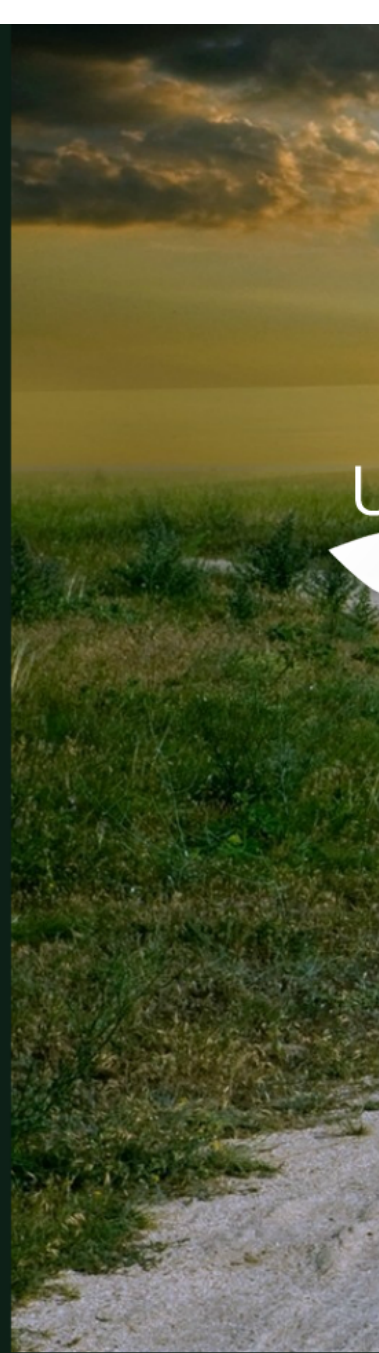
Unconventional

Safe

Creative



# The 2011 Business Person of The Year



# Howard Schultz

The Compassionate Leader





# Howard Schultz CEO of Starbucks Coffee Company

1953

Howard Schultz  
1953-  
1987



'82-'86

Howard Schultz  
'82-'86  
1987-1992



TO  
PRESENT

Howard Schultz  
1975-  
1987



1975

Howard Schultz  
1987-  
Present



1987