

Hewlett Packard Compaq Strategy and Valuation

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TheCasesolutions.com



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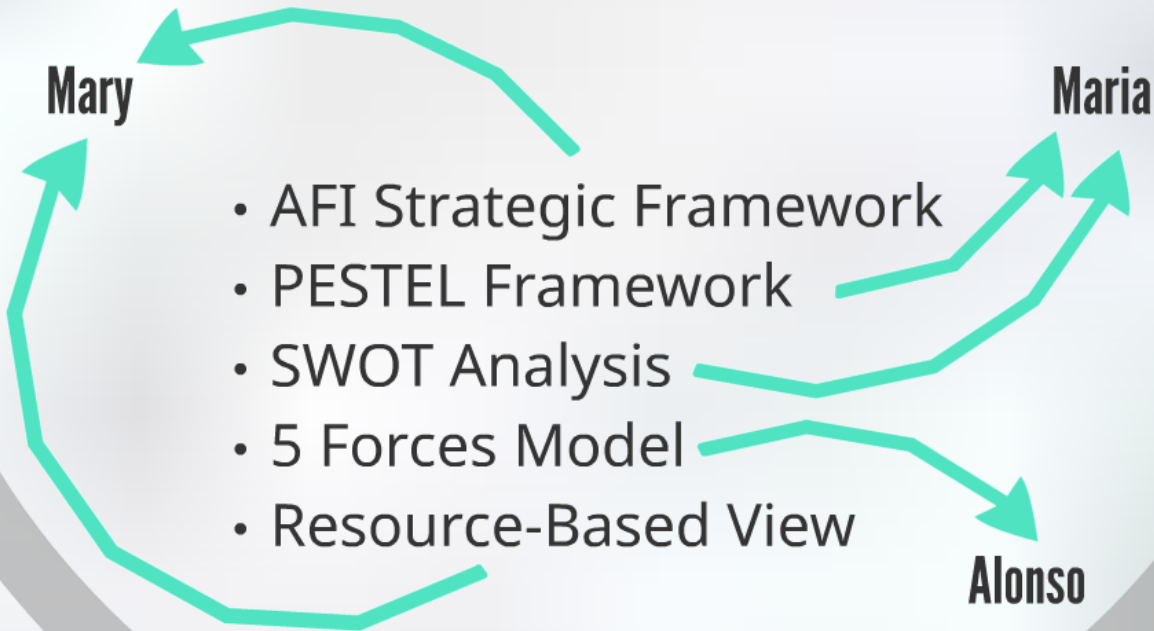
HP-Compaq Merger Analysis

Mary

Maria

- AFI Strategic Framework
- PESTEL Framework
- SWOT Analysis
- 5 Forces Model
- Resource-Based View

Alonso



Background of HP

- Founded in 1939 Palo Alto Garage
- First product was a Audio Oscillator
- Dozens of products over 75 years
- Globally recognized Company

