



HDFC BANK: SECURING ONLINE BANKING

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90% of customers perform the same ATM transaction every time

You Tube

MOST IMPORTANT FACTS

- **HDFC Bank is one of the leading private banks of India.**
 - **Deposits of US \$15.64 Billion.**
- **Vishal Salvi, CISO of HDFC Bank, had been working on strengthening the bank's information security.**
- **Online security consisted of the use of a user ID and password, namely the first level of security.**
- **Phishing occurred which affected 28% of customers who were banking online. This brought a new sense of urgency to the task.**
- **HDFC, in conjunction with RSA Security, implemented a system to monitor ongoing phishing attacks and take the appropriate measures to secure the online transactions.**
- **It was now up to Vishal to take critical decisions for the future of HDFC Bank in terms of online security.**