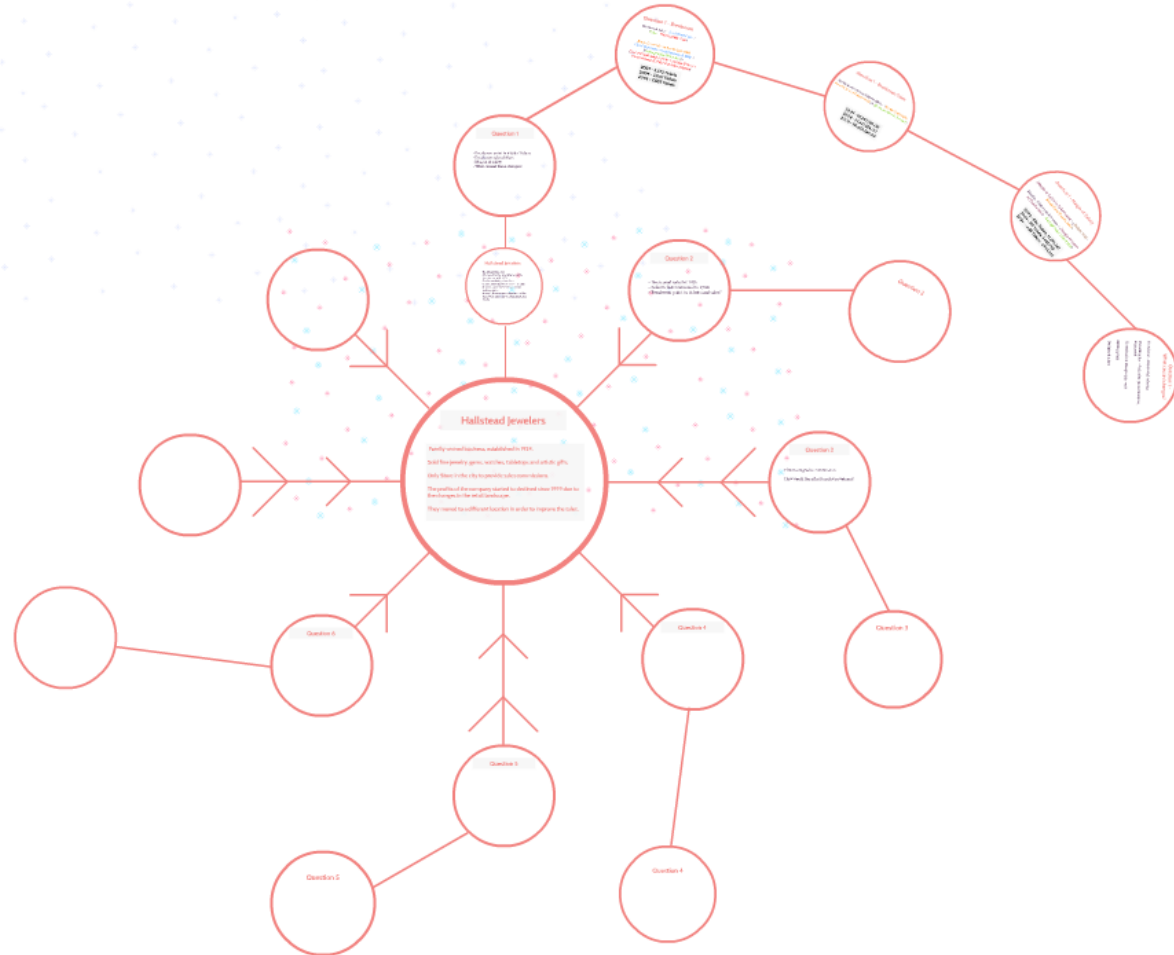


Hallstead Jewelers

Bryan Julian
Brandon Krakowieski
Venkata Marella
Dakota Pawlicki
Kristin Reynolds

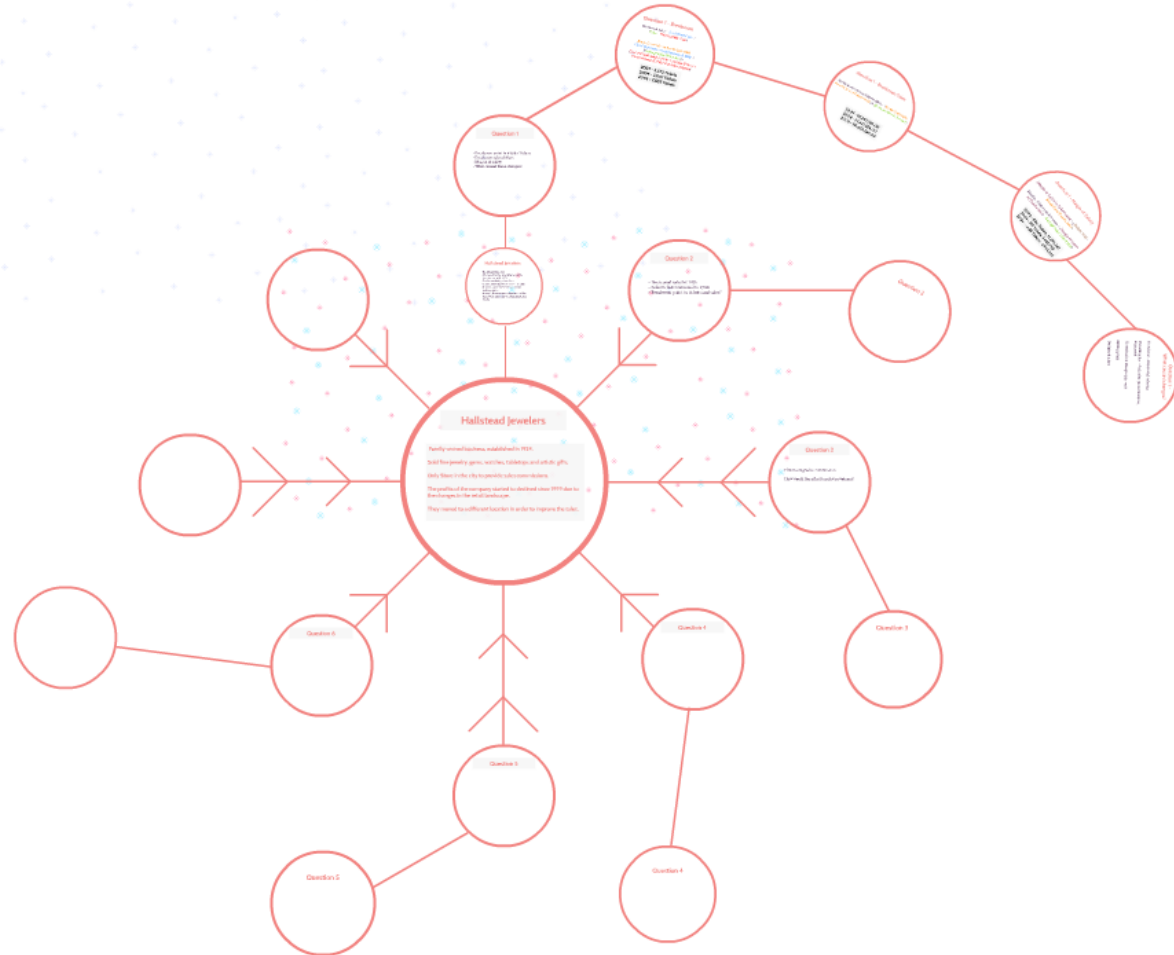
Thecasesolutions.com



Hallstead Jewelers

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Hallstead Jewelers

Family-owned business, established in 1924.

Sold fine jewelry, gems, watches, tabletops and artistic gifts.

Only Store in the city to provide sales commissions.

The profits of the company started to decline since 1999 due to the changes in the retail landscape.

They moved to a different location in order to improve the sales.

Hallstead Jewelers

- Established in 1924
- Managed by the Grandfather of the two sisters until 1974.
- Profits declining since 1999.
- Sisters inherited the business in 2002.
- In 2006, start their business in the new location.
- In 2007, the income statement for the fiscal year 2006 shows a disappointing result.