

Google



Business Summary

Google was founded in 1998 and is a public company listed on the NASDAQ stock exchange. It is a multinational technology company that specializes in Internet-related services and products, which include online advertising, search engines, cloud computing, software, and hardware. Google is one of the most valuable companies in the world, and its revenue is primarily derived from advertising. The company has a strong focus on innovation and has a long history of developing new products and services. Google is also known for its corporate social responsibility efforts and its commitment to diversity and inclusion.

History of Google

Google was founded by Larry Page and Sergey Brin in 1998. The company was originally named "BackRub" and was a search engine that used a unique algorithm to rank search results. The company's revenue was primarily derived from advertising. Google's success was largely due to its focus on user experience and its commitment to innovation. The company has since expanded its product offerings to include a wide range of services and products, including Gmail, Google Maps, and Google Play.



Income Statement

Revenue: \$100.00
 Cost of Revenue: \$30.00
 Operating Expenses: \$40.00
 Operating Income: \$30.00
 Net Income: \$20.00

Recommendation

Based on the information provided, it is recommended that investors consider investing in Google. The company has a strong track record of growth and innovation, and its focus on user experience and corporate social responsibility makes it an attractive investment opportunity.

Google Inc

Thecasesolutions.com

Google





Business Summary

Google Inc. (GOOG)

- Was founded in 1998 and is headquartered in Mountain View, California.
- Builds products and provides services to organize the information.
- Offers Android, an open source mobile software platform; hardware products, including Chromebook, Chrome, Chromecast, and Nexus devices; Google+ to share things online with people; Google Play, a cloud-based digital entertainment store for apps, music, books, and movies; Google Drive, a place for users to create, share, collaborate, and keep their stuff; and Google Wallet, a virtual wallet for in-store contactless payments.
- Has a full time Employees of about 47,756



History of GOOG

- Google is an American multinational corporation specializing in Internet-related services and products.
- Google began in January 1996 as a research project by Lawrence Larry Page and Sergey Brin.
- The domain name for Google was registered on September 15, 1997.
- In May 2011, the number of monthly unique visitors to Google surpassed one billion for the first time, an 8.4 percent increase from May 2010 (931 million).
- Google's declared code of conduct is "Don't be evil"
- Google is primarily known around the world as an internet search engine.

