

Gillette's Launch of Sensor

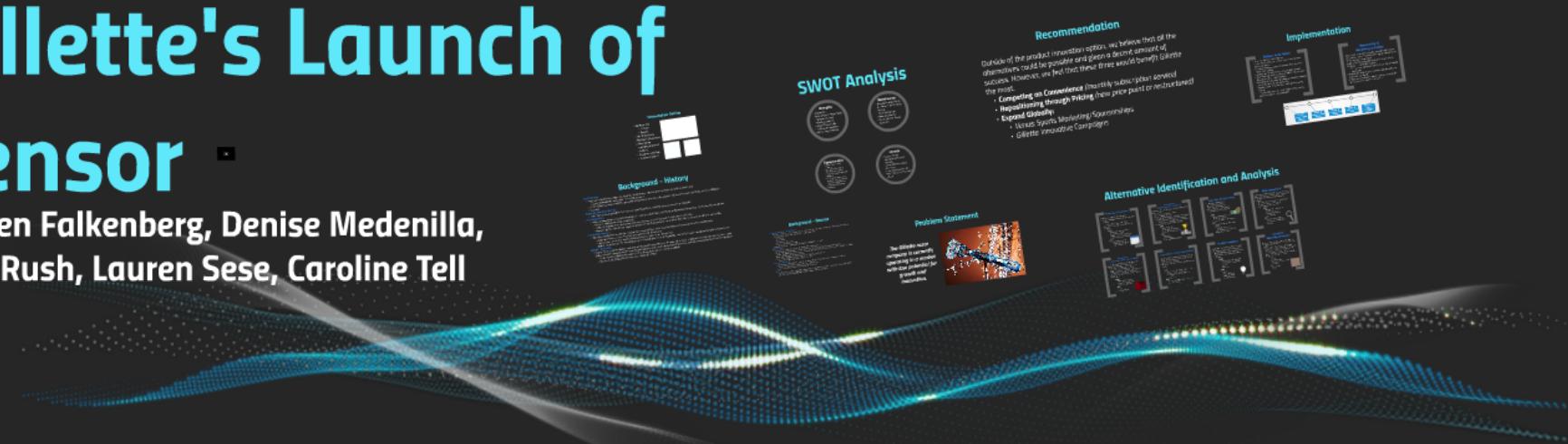
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Presentation Outline

- Background
 - History
 - Recent
- SWOT Analysis
- Problem Statement
- Alternative Identification and Analysis
- Recommendation
- Implementation

