

Gillette's Launch of Sensor

Lauren Falkenberg, Denise Medenilla,
Suzi Rush, Lauren Sese, Caroline Tell



TheCaseSolutions.com

Gillette's Launch of Sensor

Lauren Falkenberg, Denise Medenilla,
Suzi Rush, Lauren Sese, Caroline Tell



TheCaseSolutions.com



You Tube

Presentation Outline

- Background
 - History
 - Recent
- SWOT Analysis
- Problem Statement
- Alternative Identification and Analysis
- Recommendation
- Implementation

