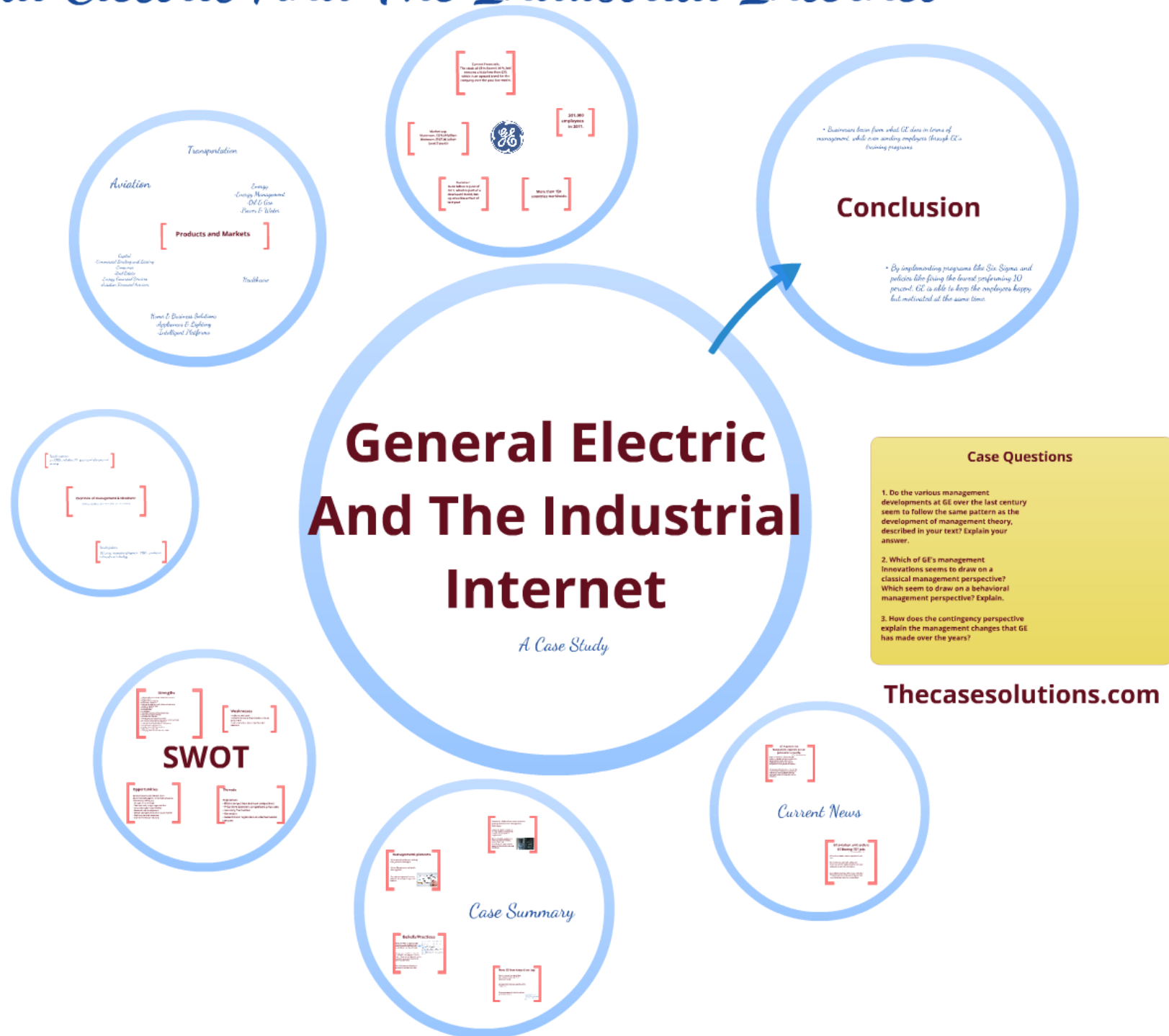


General Electric And The Industrial Internet



General Electric And The Industrial Internet

A Case Study

Weaknesses

- Overdependence on the market
- High performance in the market is not a sign of strength
- Lack of innovation in the market

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GE expands into
Bangladesh, upgrades power
generation capacity.

GE has expanded its presence in Bangladesh, upgrading power generation capacity. The company has invested in the country's power sector, providing a range of services from design and construction to operation and maintenance. This expansion is part of GE's broader strategy to grow its global footprint in the power sector.

General Electric And The Industrial Internet

A Case Study



Current Financials:
The stock of GE is down 0.09 %, but remains a little less than \$23, which is an upward trend for the company over the past few weeks.

301,000 employees in 2011.

Market cap:
Maximum: \$374.64 billion
Minimum: \$107.06 billion
(past 5 years)

Revenue:
36.50 billion in June of 2012, which is part of a downward trend, but up since December of last year

More than 150 countries worldwide.