### General Electric And The Industrial Internet





 Examines them from what GE does in forms of management, while even similing employers through GE's training programs

### Conclusion

 By inglementing programs like Six Sigma and policies like fixing the lowest performing 10 percent. GE is able to keep the employees keepey but motivated at the same time.



### General Electric And The Industrial Internet

A Case Study

### **Case Questions**

 Do the various management developments at GE over the last century seem to follow the same pattern as the development of management theory, described in your text? Explain your

 Which of GE's management Innovations seems to draw on a classical management perspective? Which seem to draw on a behavioral management perspective? Explain.

3. How does the contingency perspective explain the management changes that GE has made over the years?

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## General Electric And The Industrial Internet

A Case Study

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- Other work

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# General Electric And The Industrial Internet

A Case Study

Current Financials:
The stock of GE is down 0.09 %, but
remains a little less than \$23,
which is an upward trend for the
company over the past few weeks.

Market cap: Maximum: \$374.64 billion Minimum: \$107.06 billion (past 5 years)



301,000 employees in 2011.

Revenue: 36.50 billion in June of 2012, which is part of a downward trend, but up since December of last year

More than 150 countries worldwide.