



# *Unit 1: Understanding the Business of Retail*

Learners who are interested in working in the retail environment need to understand the different aspects of the business of retail.

They need to understand how retail outlets differ in size and the many different occupations undertaken in these outlets.

They will need to understand how the supply chain works and the contribution that the retail sector makes to the UK economy.

Learners also need to be aware of how customer concerns can affect the type of products and services the retail sector offers.

This unit introduces learners to all of the above.

how retail  
in size

...s can  
...r offers.  
...ne

2.1 State how different retail  
occupations differ  
between small, medium and  
large retail  
businesses

# Understand how retail outlets differ in size and type


1.1 List the different retail channels and state the main features of each one



Catalogues  
e-Tailers  
ASDA  
Tesco  
M  
Specsavers

1.2 Identify the sizes and types of retail outlets typically found in a variety of retail locations such as high streets or retail business parks





*Understand how retail outlets differ in size and type*

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Catalogues



e-Tailers



Sainsbury's



Waitrose MORRISONS

# Catalogues

