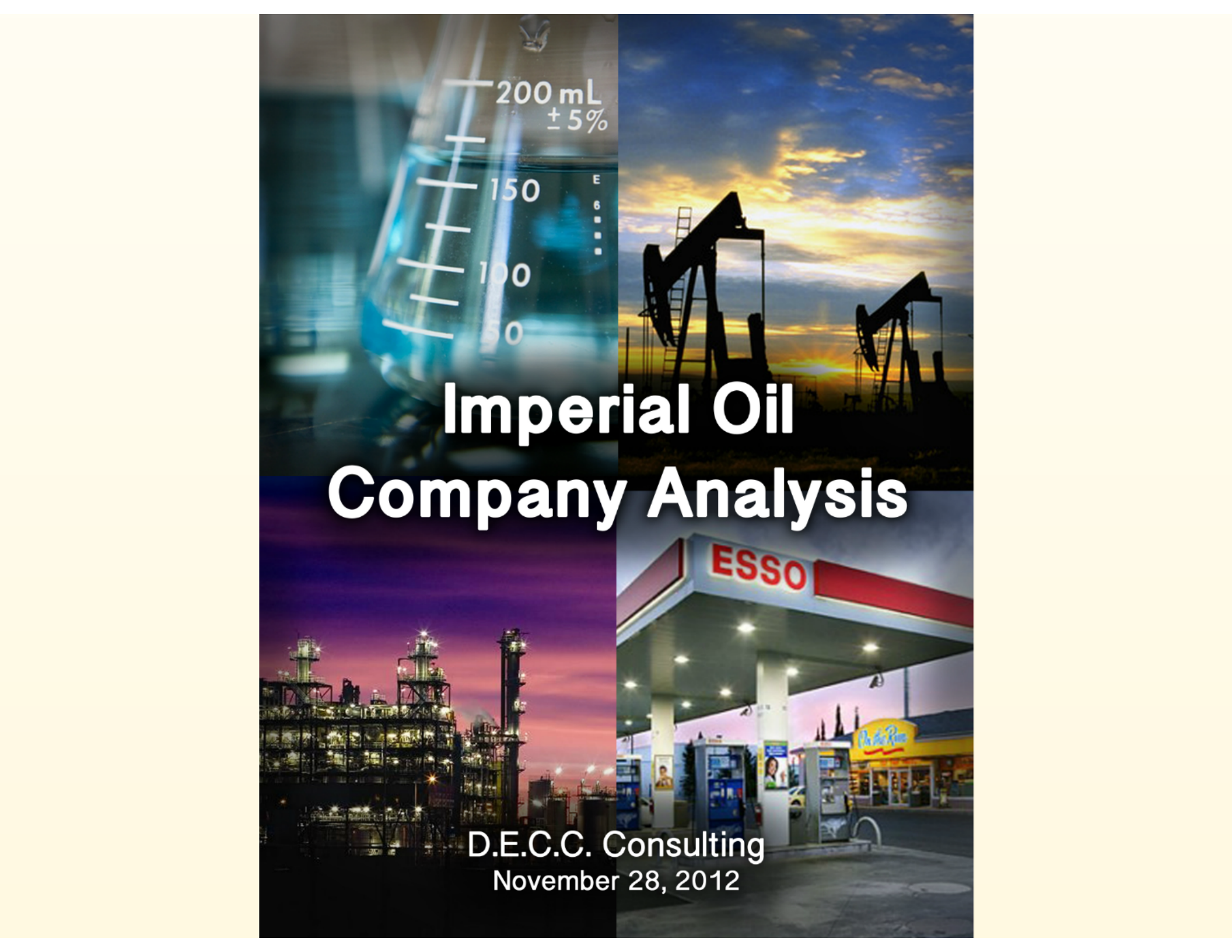


Final Paper Topic: Investment Analysis, Oil prices and the Strength of the Dollar

Imperial Oil



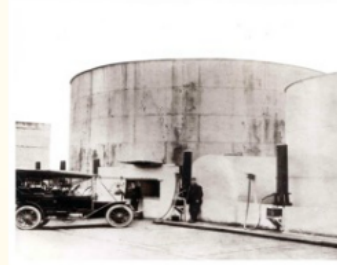


Imperial Oil Company Analysis

D.E.C.C. Consulting
November 28, 2012

Company Overview

-Imperial Oil was founded in 1880 by 16 refiners in Ontario.



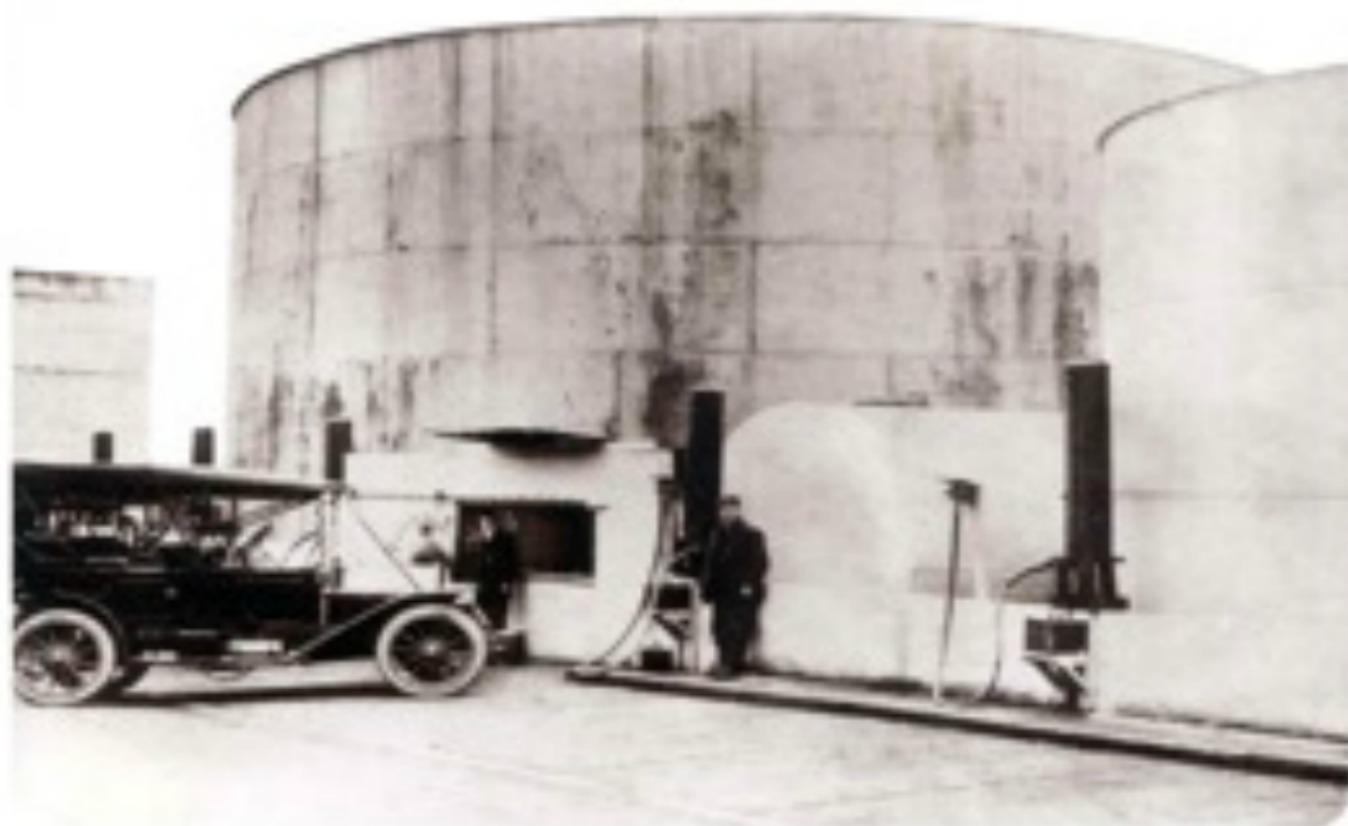
Imperial's -- and Canada's -- first service station in Vancouver, B.C. Gasoline was dispensed from a converted hot-water tank through a three-metre length of garden hose.

-Now centrally located in Alberta, Imperial Oil sells gasoline in over 1850 Esso stations

-Imperial Oil's four refineries together can produce upwards of 500,000 gallons of petroleum products a day

-They offer services in exploration, production, manufacturing, and marketing of various petroleum and chemical products





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