



F-Secure Corporation: Software as a Service (SaaS) in the Security Solutions Market

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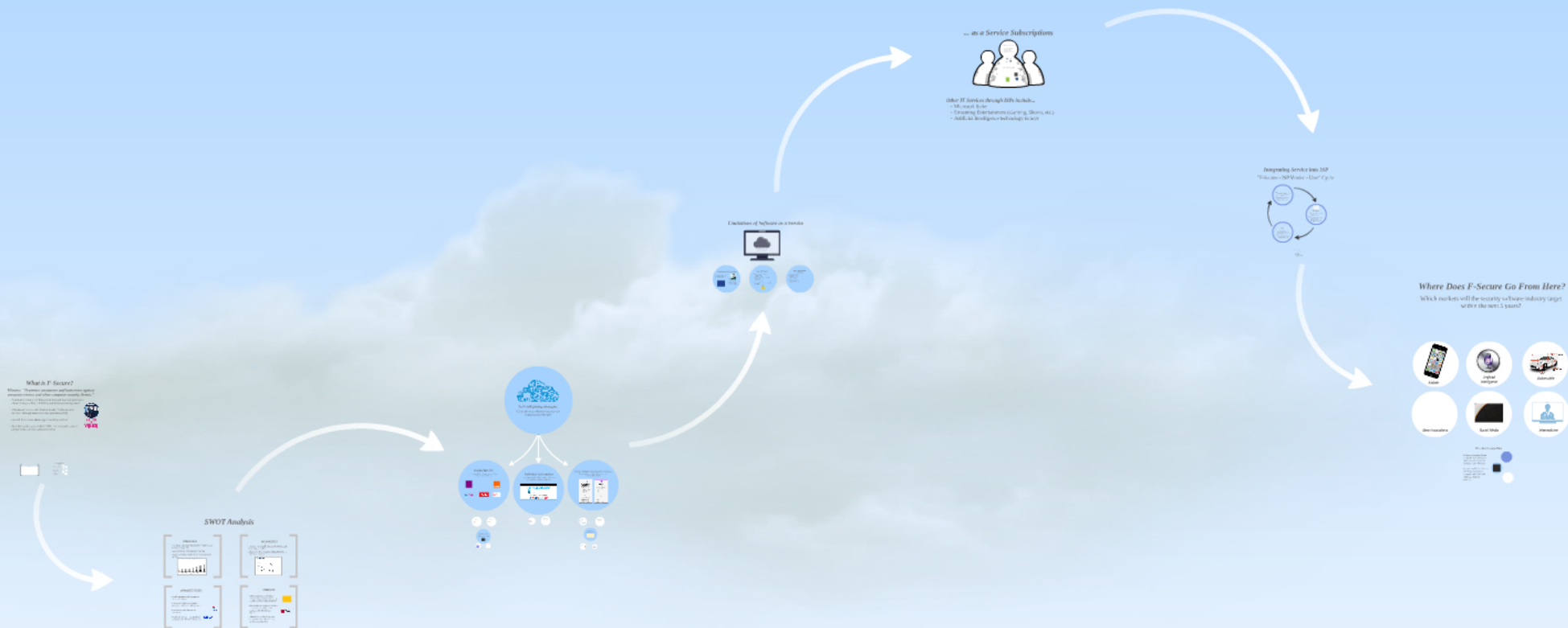
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What is F-Secure?

Mission: "To protect consumers and businesses against computer viruses and other computer security threats."

- Founded in 1988, providing consulting and training services to clients using desktop publishing and database management
- Introduced the new distribution model, "Software as a Service" through internet service providers (ISP)
- Gained first mover advantage in security market
- Reached yearly sales of \$116 MM, but remained a small player in the security software market



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Timeline

