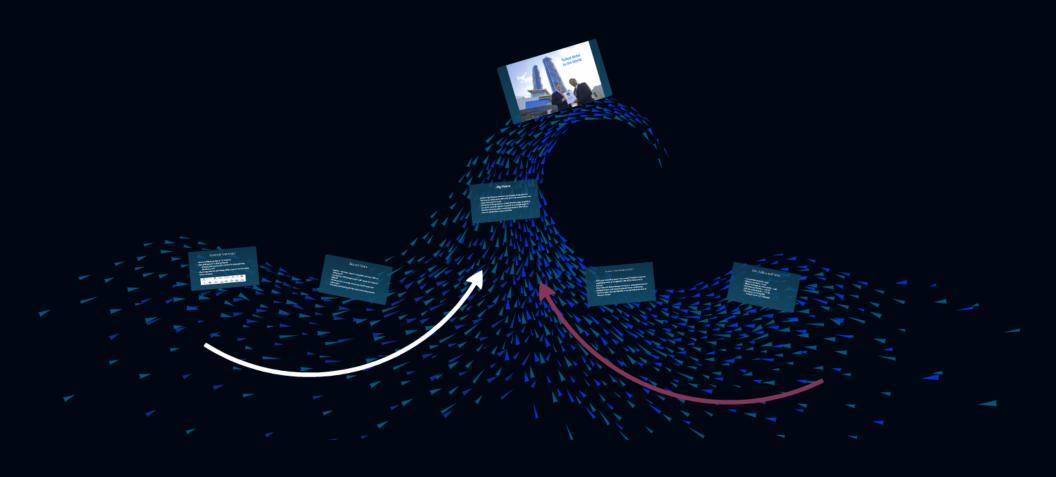


Equity research report (Marriott International)
TheCasesolutions.com



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Marriott Summary

- Nearly 3,900 properties in 72 countries
- Own and operate 16 diverse brands
 - Ranging from Luxury (Ritz-Carlton) to Extended Stay (Residence Inn)
- Most properties are franchised while a few are owned solely by the company.































Recent News

- Quarter 4 earnings report is tomorrow, February 20th at 10:00 am ET
- Last Quarter, MAR bought back 4.4M shares at a total of \$200M
- The board has currently authorized 34.4M shares for repurchase
- Currently constructing JW Marriott in downtown Austin

Key Ratios and Stats

- Current Ratio (CA/CL) = 0.68
- Revenue per Share = 8.50
- Diluted Earnings per Share (EPS) = 2.08
- Qrtly Revenue Growth = %15.20
- Qrtly Earnings Growth = %11.90
- Total Equity = (1,409,000)
 - Treasury Stock = (7,798,000)

Negative Stock Holders Equity?

- MAR large buyback program has caused SH equity to become negative because of the giant (7,798,000) treasury stock account
- Why? Marriott board believes the stock is undervalued and the buyback causes a decrease in overall shares outstanding
- Treasury stock has high liquidity so can be traded for cash on the open market

Big Picture

- Double Digit Revenue and Earnings Growth combined with less shares outstanding will cause EPS to be expectations and cause stock price to jump
- Furthermore the economy is slowly showing signs of getting out of the recession and as more and more people begin to travel for business and recreational purposes, Marriott is prime to capitalize on those activities