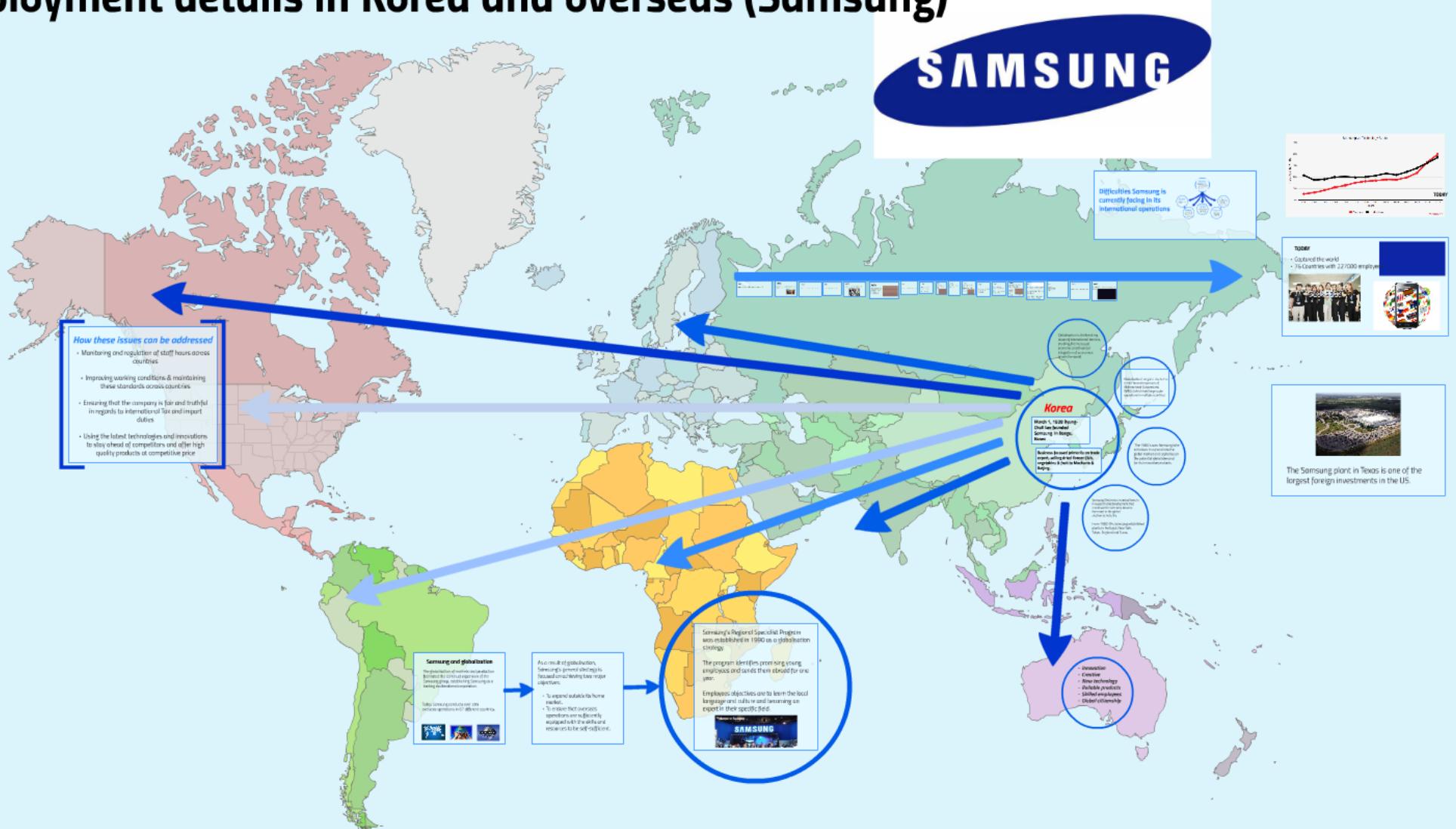
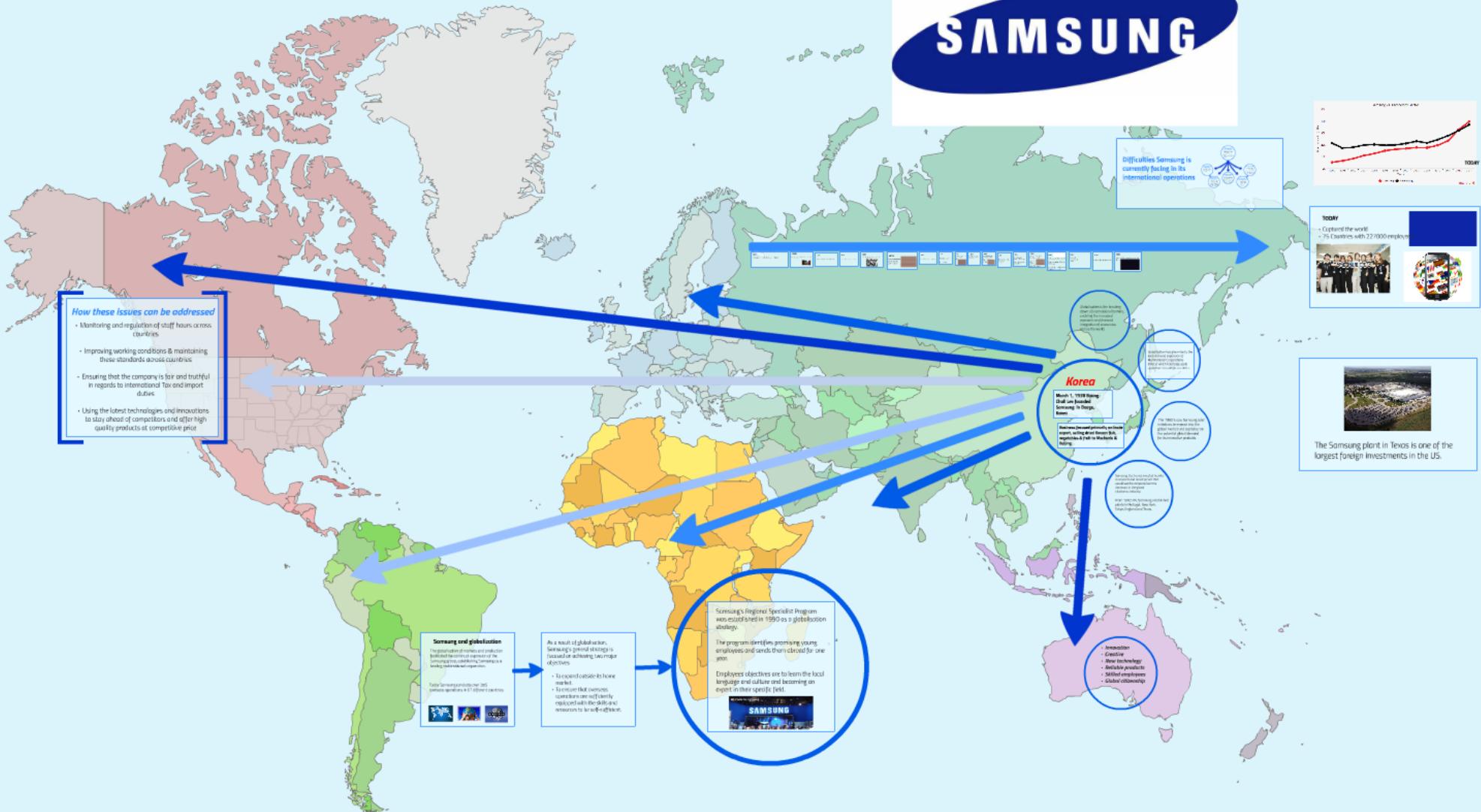


# Employment details in Korea and overseas (Samsung)



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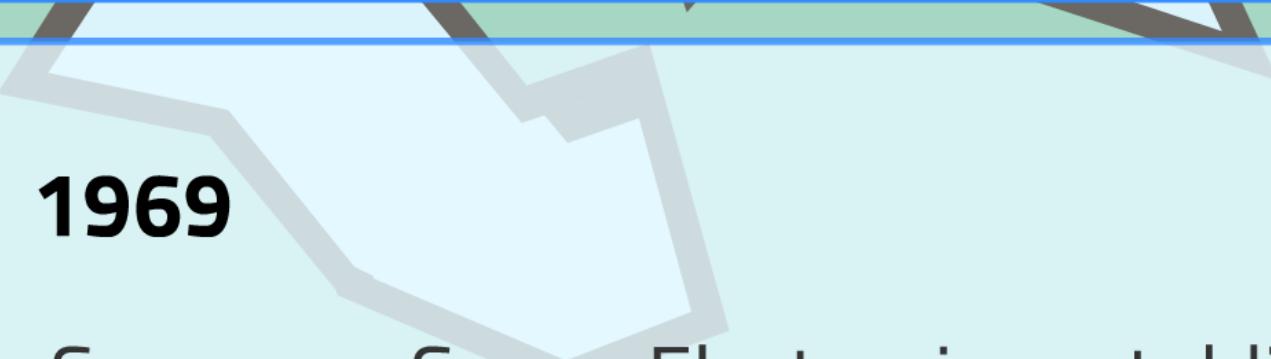
Multinationals (MNCs) which have operations in

# Korea

**March 1, 1938 Byung-Chull Lee founded Samsung in Daegu, Korea**

**Business focused primarily on trade export, selling dried Korean fish, vegetables & fruit to Machuria & Beijing.**

The initial global expansion of the company began in the 1950s, with the opening of its first overseas office in Japan.



**1969**

Samsung-Sanyo Electronics established

# 1970

Black and white TV model production started by Samsung Sanyo (model: P-3202)



# 1974

Washing machine & refrigerator production began