

Eco7: Launching a New Motor Oil

By: Fiora Chan, Brisia Gutierrez, Melissa Baez, & Katie Mclemore

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Technology
Although vehicles use kerosene to power their engines, the environmental costs of kerosene are high. Eco7's new motor oil is designed to reduce the amount of kerosene used in engines, thereby reducing the amount of kerosene used in engines.

Life Cycle
Eco7's new motor oil is designed to reduce the amount of kerosene used in engines, thereby reducing the amount of kerosene used in engines.

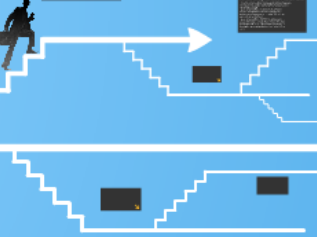
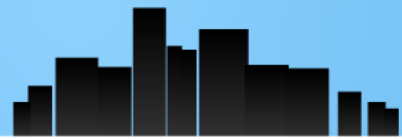
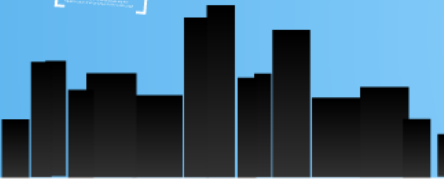
Market
Eco7's new motor oil is designed to reduce the amount of kerosene used in engines, thereby reducing the amount of kerosene used in engines.

Market of 2010: Turbines, Motor Oil
The market for turbines and motor oil is expected to grow significantly over the next few years. This is due to the increasing demand for power generation and transportation.

Market of 2015: Turbines, Motor Oil
The market for turbines and motor oil is expected to grow significantly over the next few years. This is due to the increasing demand for power generation and transportation.

Market of 2020: Turbines, Motor Oil
The market for turbines and motor oil is expected to grow significantly over the next few years. This is due to the increasing demand for power generation and transportation.

Market of 2025: Turbines, Motor Oil
The market for turbines and motor oil is expected to grow significantly over the next few years. This is due to the increasing demand for power generation and transportation.



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What is Synthetic Motor Oil?

- *Conventional oil is simply refined crude oil. Synthetic motor oil is not only refined, but is also distilled, purified, and broken down into its basic molecules.*

- *Synthetic Motor Oil is a NATURAL CAPITAL: Natural resources and natural services that keep us and other species alive and support our economies(widely use in air crafts, cars, space shuttles, etc).*

- *Synthetic Motor Oil is a NON-RENEWABLE resource: A resource that exists in a fixed amount in the earth's crust and has potential for renewal by geological, physical, and chemical processes taking place over hundreds of millions of years.*



What is Synthetic Motor Oil made of?

- *100% man-made*
- *liquid mixture of thousands of hydrocarbons (organic compounds containing only carbon and hydrogen atoms- these occur in fossil fuels)*
- *petroleum deposits*
- *lube oils*

